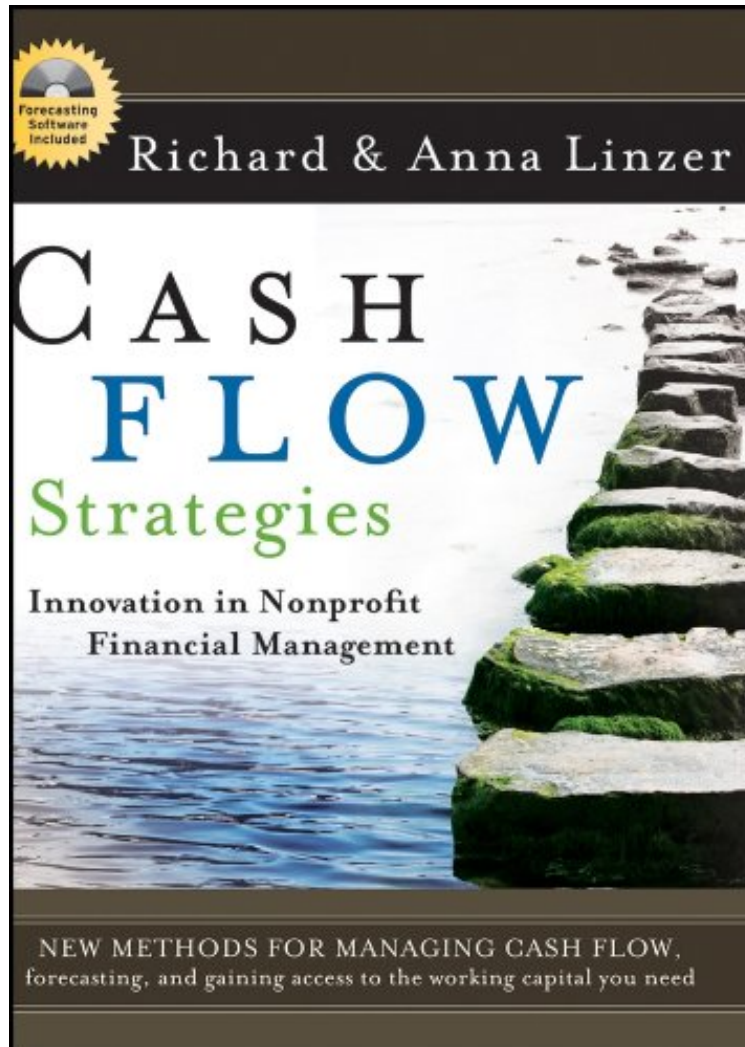


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Cash Flow Strategies: Innovation in Nonprofit Financial Management

Richard S. Linzer, Anna O. Linzer

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Cash Flow Strategies offers nonprofit organizations an innovative approach to financial management. In this companion to The Cash Flow Solution, the authors, Richard and Anna Linzer, reveal their approach; which

emphasizes the use of cash flow concepts that enable an organization to have the working capital it needs. The book is filled with illustrative examples and includes the tools and templates needed to make these concepts immediately applicable to any institution. Note: CD-ROM/DVD and other supplementary materials are not included as part of eBook file.

From the Back CoverCash Flow Strategies offers nonprofit organizations an effective and innovative approach to financial management. In this companion to *The Cash Flow Solution*, the authors, Richard and Anna Linzer, reveal their approach—which emphasizes the use of cash flow concepts that enable an organization to have access to the working capital it needs. The book is filled with illustrative examples and includes the tools and templates needed to make these concepts immediately applicable to any institution. The book presents the authors' proven cash flow model in easy-to-understand language so that executive directors, financial managers, and financial consultants can effectively use this method for budgeting, forecasting, and monitoring. *Cash Flow Strategies* contains case studies that include cash flow budgets, creditor solicitation forms, sample letters, loan agreements, and press releases. It also contains a complete section outlining bold new approaches to making working capital available to all nonprofit organizations in need. At the heart of the book is the *Cash Flow Forecaster* (a Microsoft Excel-based application on a CD-ROM) that allows users to construct cash flow budgets, annual forecasts, and easy-to-read financial reports. Also included is the *Real Estate Calculator* that will help readers use their own organizational data to make real estate decisions. Praise for *Cash Flow Strategies* "The Linzers are revolutionaries in the nonprofit financial world and leaders should take notice!" —Martha J. Perry, associate executive director, McCune Foundation "A great book for any board member of a nonprofit organization." —Michael Schlesinger, attorney, author, lecturer, and commentator in the field of taxation
About the AuthorRichard Linzer is nationally known consultant and facilitator who works with a cross section of nonprofit organizations, businesses, and government agencies. With nearly forty years of experience, he specializes in the use of cash flow budgeting and credit by nonprofit organizations. Anna Linzer is an award-winning poet and writer who, with Richard, leads retreats and sessions on nonprofit financial management. Her book of fiction, *Ghost Dancing*, received the American Book Award in 1999.