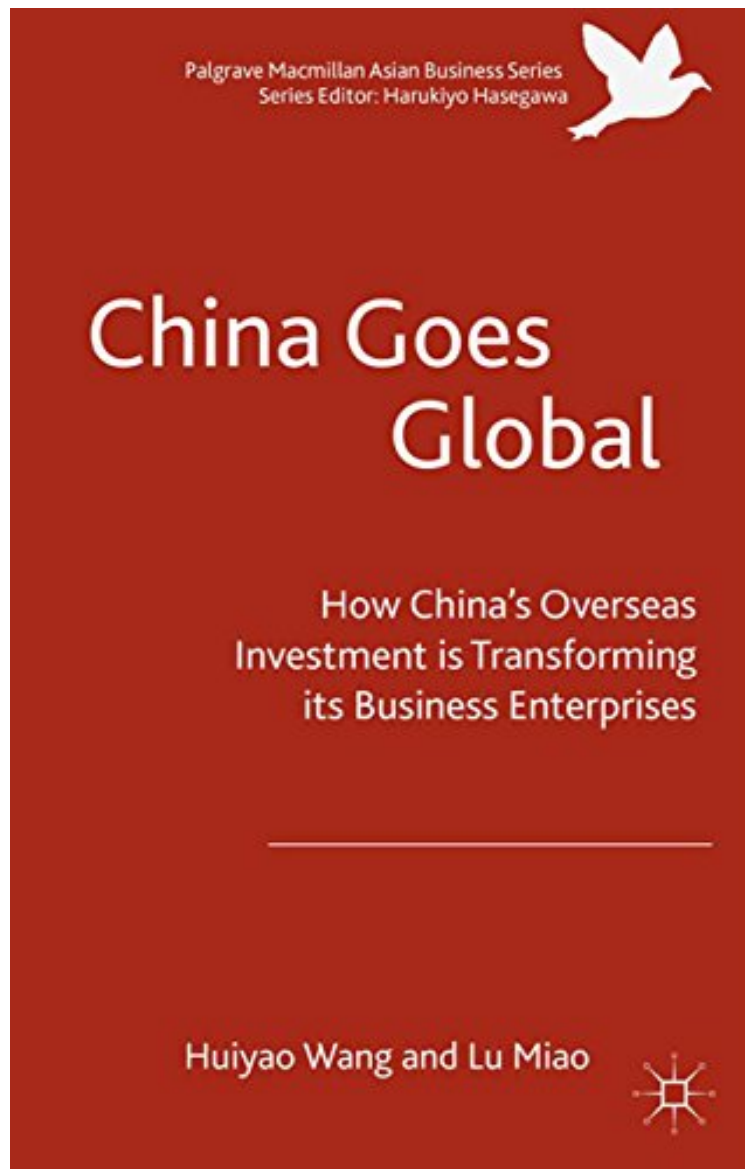


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China Goes Global: The Impact of Chinese Overseas Investment on its Business Enterprises (Palgrave Macmillan Asian Business Series)

Huiyao Wang, Miao Lu

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Mainland China businesses are going global, transforming the country from a manufacturing export platform into an overseas investment powerhouse. *China Goes Global* is the most thorough and up-to-date empirical analysis of the accelerating effort of Chinese companies to go global by investing overseas. It details the overall trends of this activity with respect to its sectors, channels, overseas targets, and particular firms, along the role of Chinese Government policy in facilitating business enterprise globalization. The book offers readers an enterprise level of view outward expansion by Chinese firms that is focused not only on the big-names, but also less well-known, but equally important trailblazing enterprises. In doing so it offers practical suggestions on how firms can tackle the challenges encountered when expanding outward.

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