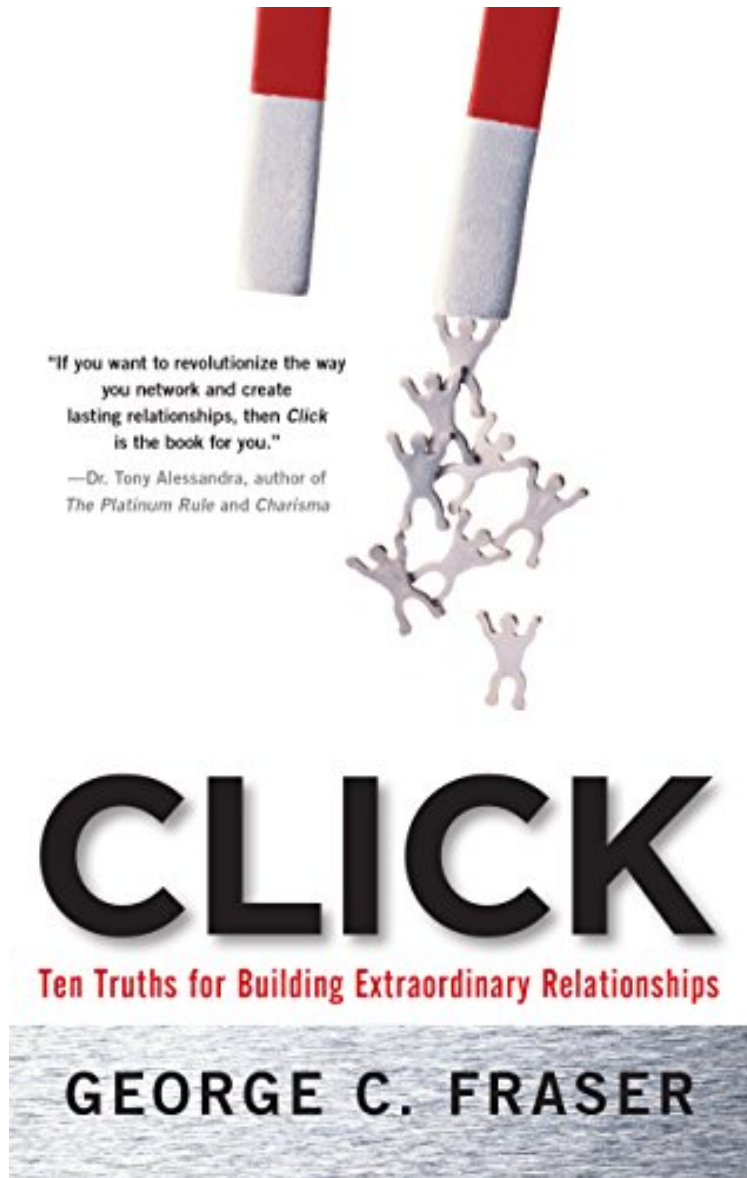


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## Click: Ten Truths for Building Extraordinary Relationships

*George C. Fraser*

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**George C. Fraser : Click: Ten Truths for Building Extraordinary Relationships** before purchasing it in order to gage whether or not it would be worth my time, and all praised Click: Ten Truths for Building Extraordinary Relationships:

0 of 0 people found the following review helpful. Stop Networking; Start Connecting!!!By Kindle CustomerTiming is so important in life. In the last couple of months, I have been emphasizing to my professional service firm clients that the winners in this soft economy will be those who, among other things, help others prosper in these tough times. A

helping hand will mean much more in these times than in the (relatively) easy days quickly disappearing in the rear view mirror. Walla...I am walking through my favorite bookstore and George Fraser's book jumps off the shelf...right into my arms...as if to say, let me help YOU. And, that is what Fraser's book will do so well for anyone who thinks that networking is important to business success, and even life success. He will quickly convince you that networking is for minor leaguers. Major leagues connect! And, Fraser does a superb job of sharing his philosophies on how to connect better. No rocket science here; just a book jam packed with solid ideas, all woven into a personal philosophy of service to others in which I wholeheartedly believe. Many, many years ago, Zig Ziglar taught me "you can get whatever you want in life if you will just help enough others get what they want." I spent the ensuing years trying to learn how to live that philosophy. Fortunately, George Fraser now offers enlightened souls a wonderful roadmap as to how to make this philosophy a reality. There are other fine books on networking, there are none better than this one. Excuse me...did I say "networking"? I should have said CONNECTING! Bravo George Fraser. Hoping to connect with you some day, in person.

0 of 0 people found the following review helpful. Excellent insight!! By noah I will be using this book again to assist me with the wisdom I have learned here. Great clarity and well explained tasks to achieve successful communication

2 of 2 people found the following review helpful. Awesome book for networking...easy principles to follow!!! By Nikki J. I had the pleasure of recently hearing George Fraser speak -- he was unbelievable. This book was just as awesome with great easy to follow truths about networking and simple easy ways to communicate better in your interpersonal relationships...Also just an overall way of changing the way you think and act in the business world...I highly recommend this book to anyone just breaking into any kind of business!!

Does the thought of networking make you cringe? In this book you will find ten simple principles that will dispel your dread of networking forever and reveal a proven path to success and happiness. Imagine mastering the skills to create an extraordinary marriage, lifelong friendships, or powerful and enriching business relationships. That is what awaits you in Click: the tools to tap into the richest resource on the planet--other people--no matter how hard it's been for you to do so in the past. In Click you will discover the Ten Truths for connecting with people: Tailor your relationships--to consciously create the perfect fit Be authentic--attract what you love and what loves you Trust first--release your real power Communicate with your heart--a new source of intelligence Love, give, serve, add value--then watch what comes back Bless them and release them--learn the lessons and move on Be open to everything--you can remake your life Make peace, not war, with words--create belief and confidence It takes teamwork to make the dream work--seek caring, creative allies Nurture your relationships--they are the core of your success A new world opens with networking. But George Fraser doesn't stop there. He shows you how to go from networking to connecting--when you experience that heartfelt feeling of trust and exciting burst of energy with someone. And then when you each willingly add special value to each other and achieve more together than either of you could achieve alone, that's when you're clicking.

From the Back Cover Praise for Click "George Fraser has done it! Click perfectly reframes the concept of networking so that you can build meaningful, extraordinary, and very rich relationships in both your personal and professional lives." --SUSAN ROANE, keynote speaker and author of How to Work a Room "George Fraser is one of the best when it comes to networking. It is his passion. This book will help so many people who are looking to get to the next level. He is the man!" --STEDMAN GRAHAM, author, speaker, and entrepreneur "Click should be mandatory reading for anyone wanting to enhance their personal and professional relationships in a way that is mutually beneficial and personally rewarding. As a result of reading Click, I now have a better understanding of how and why I connect with certain clients and associates and will utilize the principles outlined by George to continue to cultivate those key relationships within my network." --KEITH R. WYCHE, President, U.S. Operations, Pitney Bowes Management Services "We all appreciate a genuine connection with one another. Presented in the spirit of truth and encouragement, George's Click equips us with the tools we need to build and sustain meaningful relationships based on mutual give and take. Click is a valuable and needed guide." --TERRIE M. WILLIAMS, author of The Personal Touch

About the Author George C. Fraser, master teacher and visionary with the rare combination of business and people skills, is chairman and CEO of FraserNet, Inc. He founded the PowerNetworking Conference, the nation's largest gathering of black professionals, business owners, and community leaders, and is the author of Success Runs in Our Race and Race for Success.