

[Free] Combatting Disruptive Change: Beating Unruly Competition at Their Own Game

Combatting Disruptive Change: Beating Unruly Competition at Their Own Game

Ian I. Mitroff

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Ian I. Mitroff : Combatting Disruptive Change: Beating Unruly Competition at Their Own Game before purchasing it in order to gauge whether or not it would be worth my time, and all praised Combatting Disruptive Change: Beating Unruly Competition at Their Own Game:

This book is a critical examination of the main ideas regarding disruptive change and startups. It systematically lays out the full set of challenges and tasks one needs to master in order for existing organizations to weather severe change or make a startup successful. Ian Mitroff outlines the protective actions business leaders must take to ensure their continued existence, providing a clear demonstration of the key roles leaders must assume such as Applied Epistemologist, Applied Ethicist, Applied Systems Thinker, Applied Social Psychologist, and Applied Crisis Manager, and how to perform these roles competently.

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