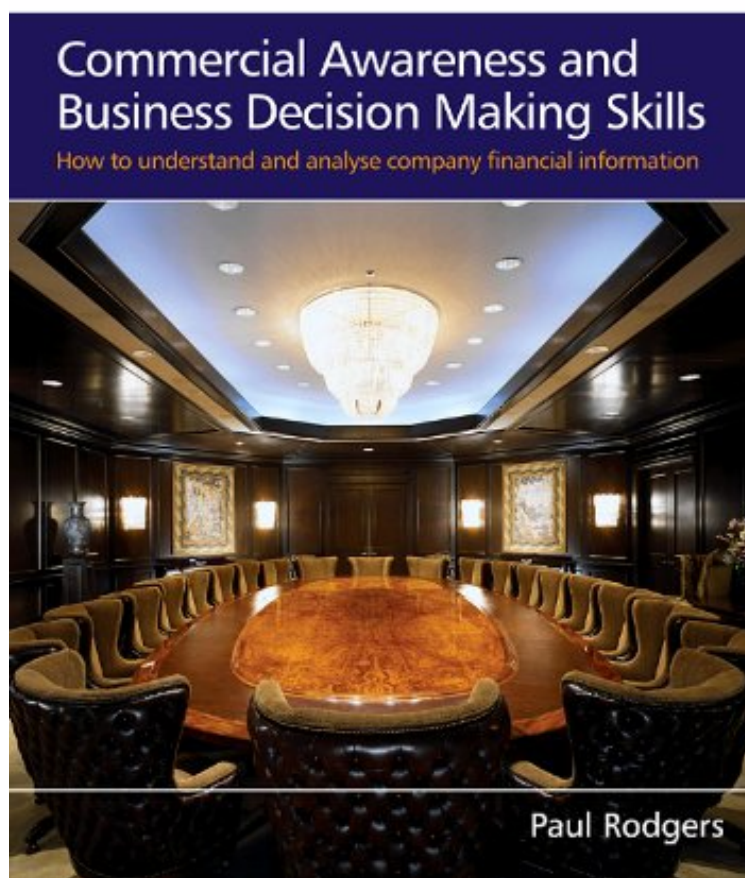


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## Commercial Awareness and Business Decision Making Skills: How to understand and analyse company financial information

*Paul Rodgers*

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**Paul Rodgers : Commercial Awareness and Business Decision Making Skills: How to understand and analyse company financial information** before purchasing it in order to gage whether or not it would be worth my time, and all praised Commercial Awareness and Business Decision Making Skills: How to understand and analyse company financial information:

This book is designed to act as a financial statement phrase book and dictionary rolled into one. It will enable those new to the financial world to draw meaning from the wealth of information contained within financial documents that were previously considered out of bounds. Furthermore, although the pages within this book will be an invaluable springboard to those starting out in the world of accountancy, its primary aim is to enable commercial managers working within every facet of a business to meet clearly defined objectives. It will enable these professionals to take commercial documents and visualise how they interact with the work of an accountant, explaining why every board of management appears to focus on financial data.\* Explains the impact of choices in accounting treatment upon the financial data an entity produces\* Uses tools to complement the financial data, encourages asking perceptive questions that elicit answers that would not otherwise be made available\* Adds value within a commercial business environment

From the Back Cover Do you want to see financial documents as a story of what your business has accomplished and draw meaning from a wealth of information that would have previously been unavailable to you? The financial statement phrasebook and dictionary element of this book will help you to understand the wealth of information contained within financial documents. Take commercial documents and visualise how they interact with the work of an accountant; understanding accounting terminology not only assists your own understanding, but will also enable you to talk the talk; so that others in business will understand you. Understand the impact of choices in accounting treatment upon the financial data an entity produces; Use tools to complement the financial data, and enable you to ask perceptive questions that elicit answers that would not otherwise be made available; Develop an approach that enables you to review previous unseen financial information efficiently and effectively; Add value within a commercial business environment; Understand the groundswell movement towards international harmonisation of accounting rules and the need for general awareness of this fact; A worked case study shows the interpretation of the international rules in practice. This book is an invaluable springboard to those starting out in the world of accountancy About the Author Paul Rodgers trained as a chartered accountant before working in the computer industry. He subsequently moved into the training sector where he has specialised in financial and management skills for more than seventeen years, whilst keeping in touch with the commercial world as a director of a large training organisation and its publication function. Clients have included participants from international accountancy practices, banks, government departments plus a wide range of retail and service companies. Since the introduction of international accounting rules, his skills in this area have been required by numerous organisations preparing for the transition. He also continues to provide a broad spectrum of training as well as undertaking editorial assignments for both professional bodies and private clients. His most recent projects are the establishment of an accountancy division within a leading City based training company and the design of bespoke training courses for the legal sector