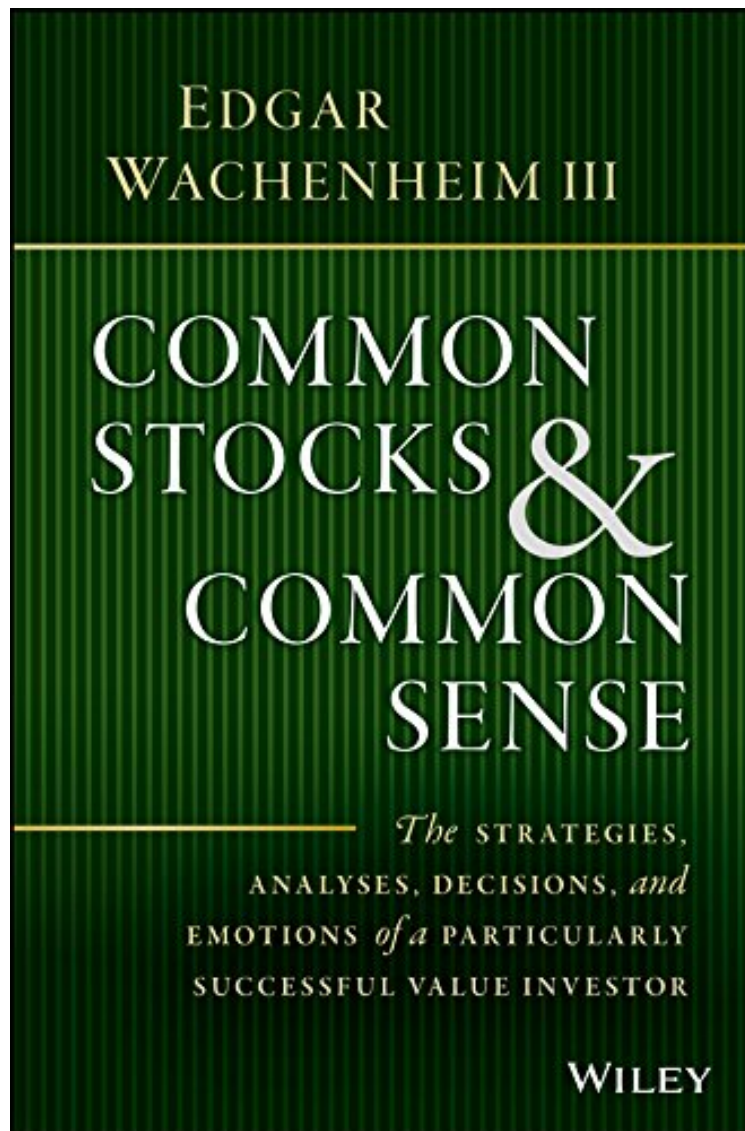


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## Common Stocks and Common Sense: The Strategies, Analyses, Decisions, and Emotions of a Particularly Successful Value Investor

*Edgar Wachenheim*

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**Edgar Wachenheim : Common Stocks and Common Sense: The Strategies, Analyses, Decisions, and Emotions of a Particularly Successful Value Investor** before purchasing it in order to gage whether or not it would be worth my time, and all praised Common Stocks and Common Sense: The Strategies, Analyses, Decisions, and Emotions of a Particularly Successful Value Investor:

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like how the author provides an inside glimpse of how he finds ideas to invest in and how he analyzes the companies with creative thinking and common sense. In each of the stocks he writes about (divided up into chapters) he walks you through his analysis and how he determined whether it was a good company to invest in or not. It was particularly helpful for me to see how he created different models for each stock to determine intrinsic value. Very practical book. I will be reading this one again.<sup>3 of 3</sup> people found the following review helpful. GoodBy WandererNice case studies and letter. Always good to hear from a practitioner. Lots of examples and scenarios. Well written book.<sup>1 of 1</sup> people found the following review helpful. Excellent resource for Value InvestorsBy R. BrownI like the explanations of how the writer/investor goes thru the process of finding and evaluating companies to possibly invest in for his company. Great information for a value investor like myself. It gives me more of an insight on what and where to look for companies that we may invest in.

Deep insight and candid discussion from one of Wall Street's best investors Common Stocks and Common Sense provides detailed insight into common stock investing, using a case-study approach based on real-world investments. Author Edgar Wachenheim is the 28-year CEO of Greenhaven Associates, boasting an average annual portfolio comparable to Warren Buffet's. In this book, he shares his knowledge and experiences by providing detailed analyses of actual investments made by himself and other investors. The discussion covers the entire investment process, including the softer, human side, with candid insight into the joys and frustrations, intensities and pressures, and risks and uncertainties. The unique emphasis on behavioral economics and real-world cases set this book apart from the herd;but it's Wachenheim himself and his deeply-examined perspective that elevates the book beyond a mere investing guide. Between 1990 and 2014, a typical portfolio managed by Wachenheim enjoyed an average annual return in excess of 18%, achieved using relatively conservative stocks and no financial leverage. As a proponent of evidence and example, his analysis of real cases serve as a valuable education for anyone looking to improve their own investment practices. Understand investment through the lens of a Wall Street leader Dig into the details of real-world common stock investing Learn how to invest creatively and minimize risk Go beyond theory to study strategy on a case-by-case basis Investment principles and strategies are easy to find;entire libraries have been written about theories and methods and what 'should' happen. But this book goes beyond the typical guide to show you how these ideas are applied in the real world;and what actually happened. Investors seeking real insight, real expertise, and a proven track record will find Common Stocks and Common Sense a uniquely useful resource.

Common Stocks and Common Sense by Edgar Wachenheim III, chairman and chief portfolio manager of Greenhaven Associates, is a delightful book. Part memoir, part case study, part advice, it sheds light on a stellar investing career.- Brenda Jubin, Seeking Alpha Common Stocks and Common Sense by Edgar Wachenheim III, chairman and chief portfolio manager of Greenhaven Associates, is a delightful book. Part memoir, part case study, part advice, it sheds light on a stellar investing career.- Brenda Jubin, Seeking AlphaFrom the Inside FlapThere are many books on investing that describe investment principles and strategies;this is not one of them. Following the same case-based pedagogy he learned from at the Harvard Business School, value-investing giant Ed Wachenheim illustrates how powerful principles and strategies for protecting and growing capital are employed in actual investment situations through personally selected trades made by his company, Greenhaven Associates, over its storied history. Inside Common Stocks and Common Sense, you gain privileged access to the everyday investing approaches and strategies guiding one of the preeminent investment firms on Wall Street, as well as the research, analysis, models, and decision process used by its distinguished portfolio managers. In addition to going up close to how masters of the markets operate and draw wealth from opportunity, this practitioner's guide also delves into the behavioral side of investing, including the human emotions, pressures, and disappointments threatening every investor's chances at making a profit from transactions with inherent, and sometimes unseen, uncertainties and risks. The author ties his revealing collection of investment wisdom together with his own brilliantly crafted narrative that exposes a deeper level of connectivity among the case studies, highlighting the distinctive reasons for his remarkable success. This valuable guide immediately gives you a competitive advantage in the markets because it gives you information unavailable anywhere else, including: Unparalleled, conversational explanations of little-known situations where elite investors made the wrong decisions and how they responded Actionable guidance for developing the same mindset and skills that earn a typical portfolio an average annual return in excess of eighteen percent, with conservative stocks and no leveraging The author's personal twenty-five strategies to use and pitfalls to avoid to become a wealthy value investor The collective wisdom of Common Stocks and Common Sense reveals the daily routines of experienced investors to inform and improve your own investment strategies.