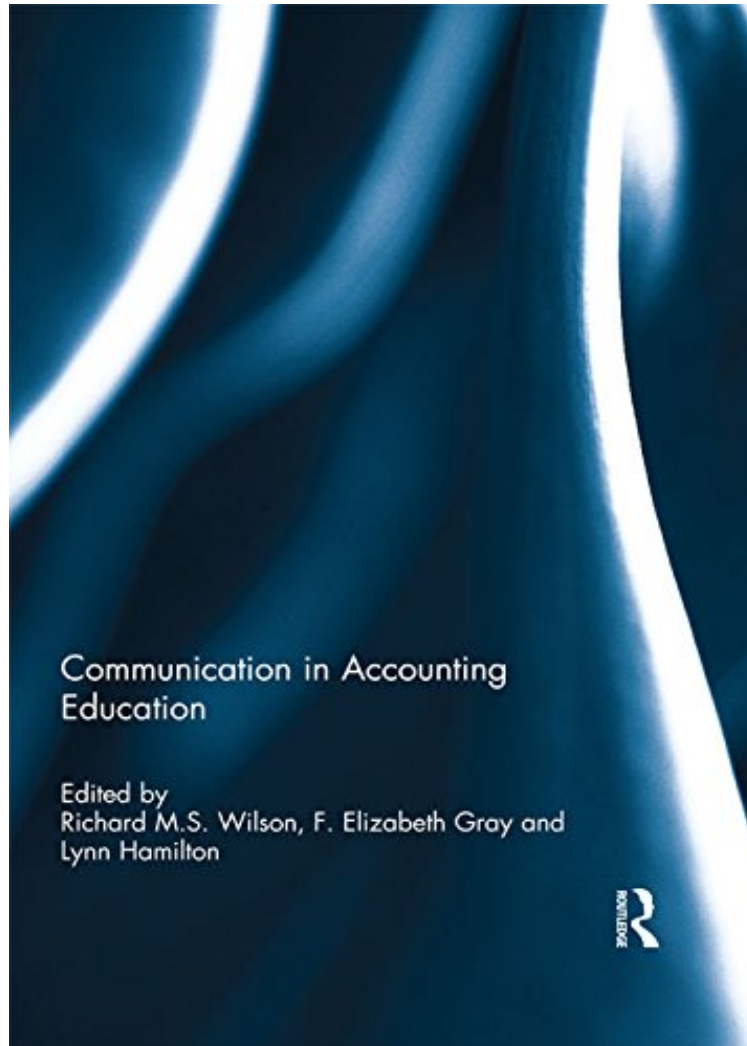


(Read ebook) Communication in Accounting Education

Communication in Accounting Education

From Routledge

**Download PDF | ePub | DOC | audiobook | ebooks*



DOWNLOAD



+

READ ONLINE

2016-04-14 2016-04-14 File Name: B01EAHZH1A | File size: 60.Mb

From Routledge : Communication in Accounting Education before purchasing it in order to gage whether or not it would be worth my time, and all praised Communication in Accounting Education:

Accounting, often described as "the language of business", requires a diverse set of written, listening and oral communication skills if those who practise it are to be effective. Given the pace of change relating to, for example, the evolution of international accounting standards and the demands for greater transparency, accountants must be clear, responsive, and audience-focussed communicators. Employers of accountants consistently comment on the need for their new graduate recruits and trainees to have strong written, oral, and interpersonal communication skills. In this light accounting educators face the challenge of designing and delivering programmes that reflect professional

expectations on the part of employers and clients, and educating students on how to make informed communication choices in order to achieve desired results and to build good working relationships. The chapters in this book deal with such topics as accounting students' perceptions of oral communication skills; competence-based writing skills; and the development of listening skills. This book was originally published as *Accounting Education: an international journal*.

About the Author Richard M S Wilson has been active internationally in educational policy-making on the interface of accounting education and training for more than 40 years; has worked as an accounting educator in more than a dozen countries; has published widely; is the founding editor of *Accounting Education: an international journal*; and holds two Lifetime Achievement Awards (one specifically for his work in the field of accounting education). F. Elizabeth Gray is Associate Head of Massey University's School of Communication, Journalism, and Marketing, New Zealand, where she teaches courses in professional writing, editing and publishing. She has ongoing research interests in written and oral communication demand in scientific and business workplaces, as well as in the fields of nineteenth-century journalism. Lynn Hamilton is Associate Professor and Director of Management Communication Programs at the McIntire School of Commerce, University of Virginia, U.S.A. She teaches managerial writing, communication strategy, oral presentation skills, media relations, and crisis communication. She has a particular interest in organizational and professional storytelling.