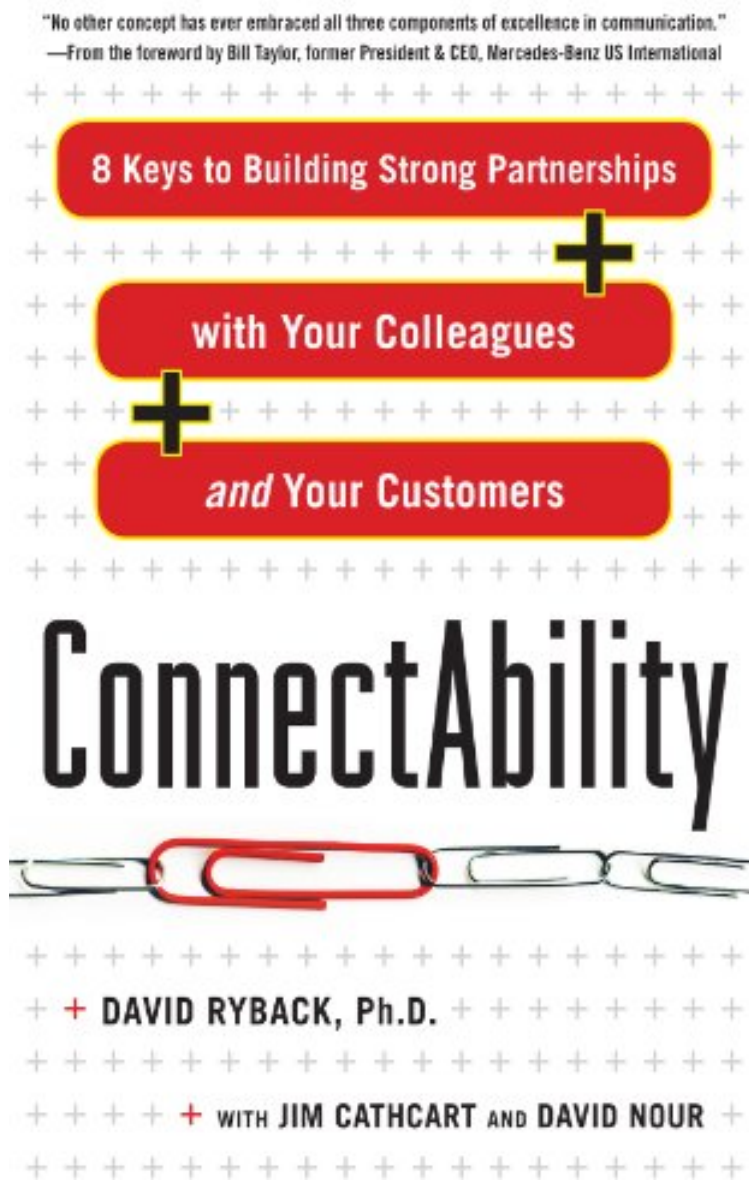


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# ConnectAbility: 8 Keys to Building Strong Partnerships with Your Colleagues and Your Customers

*David Ryback, Jim Cathcart, David Nour*  
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**ConnectAbility**-noun: 1. an agile approach to running an organization that takes into account the psychology of human interaction; 2. the only way to do business in today's economy Drawing from the powerful lessons of emotional awareness and relationship dynamics, **ConnectAbility** promotes a sophisticated yet simple method for developing superior partnerships guaranteed to create quality results on a consistent basis. Even the best-intentioned team players too often focus more on communicating their own ideas than hearing and understanding what others have to say. **ConnectAbility** changes all this using eight steps to fostering optimum communication, which include: Sharing your power with others Expressing yourself with authenticity Engaging your audience with humor Challenging yourself by taking charge Maintaining awareness of emotional dynamics The book contains two tests you can take that will help you pinpoint your own level of **ConnectAbility**. **ConnectAbility** is your key to getting things done in a positive manner that benefits not only you and your team--but the organization as a whole.

**About the Author**David Ryback, Ph.D., is an internationally acclaimed speaker and consultant, as well as a columnist for *Business to Business*. Jim Cathcart is president of Cathcart Institute, Inc., a research and consulting firm. David Nour is a popular speaker and head of The Nour Group, a provider of business solutions for Fortune 500 clients.