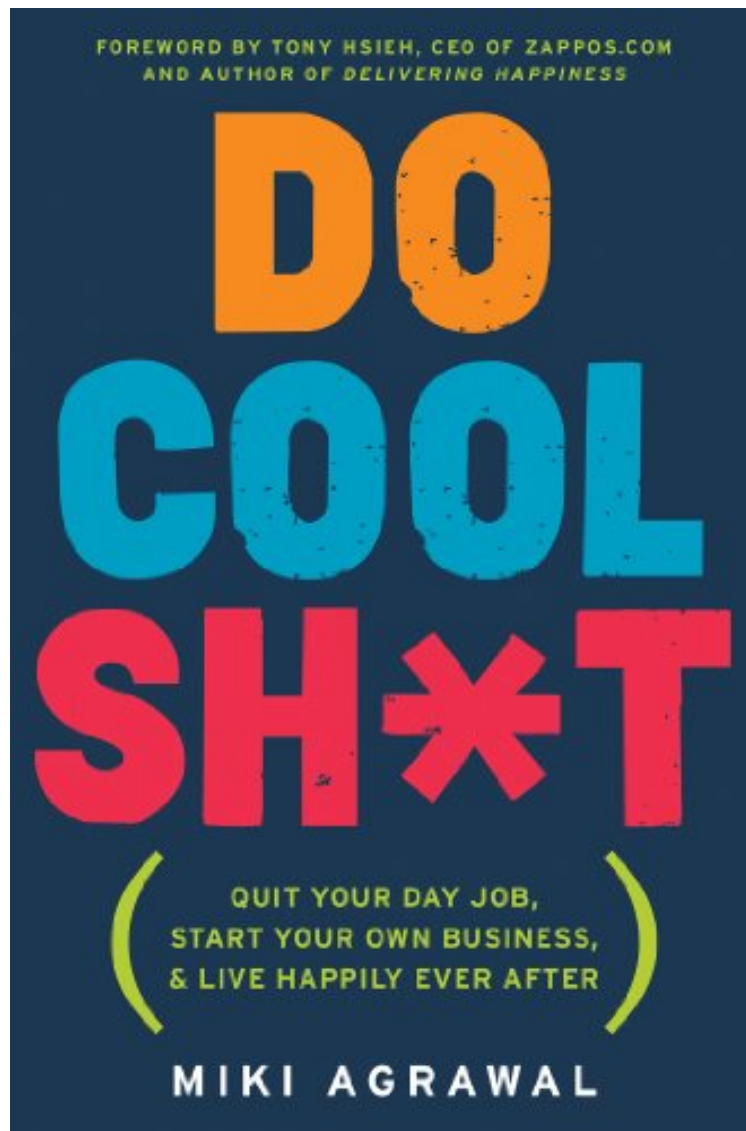


Do Cool Sh*t: Quit Your Day Job, Start Your Own Business, and Live Happily Ever After

Miki Agrawal

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Miki Agrawal : Do Cool Sh*t: Quit Your Day Job, Start Your Own Business, and Live Happily Ever After before purchasing it in order to gage whether or not it would be worth my time, and all praised Do Cool Sh*t: Quit Your Day Job, Start Your Own Business, and Live Happily Ever After:

205 of 215 people found the following review helpful. Misleading but informativeBy CustomerThis book, while admittedly having decent information in it, especially about how to get investors to the table for your business pitch, is written mainly for quirky hipster women. No investor in the world is going to lend tens of thousands of dollars to a

guy pitching a business idea if he passes out pet rocks or asks investors to write a haiku, as he will likely come off looking mentally unstable or immature. Both of these "ideas" are actually in the book. In another passage, the author tells about her creepily staring at a potential investor from across the bar until he made eye contact. If a guy does that he'll likely be asked to leave the establishment. It should also be noted that this book is similar to others of its kind, in that it is written by an Ivy League graduate in NYC who likely has more access to wealthy connections than the average person. Much of what I have read in this book simply did not apply to my situation. I have to imagine this sentiment will resound with many who read this book and don't have the access to capital that she does. I would have appreciated some sort of disclaimer, in the description, that the book primarily focuses on non-traditional methods of developing your business and as is totally dependent on your current location. Having known that beforehand, I likely would have looked elsewhere for information.

2 of 4 people found the following review helpful. I love this book! By JMase Miki is the real deal! How can you not be motivated after reading this book? After years of working in a unsatisfying job I bought this book to see if it really is possible to "Start my own business and live happily ever after". From the minute I started reading I knew I wouldn't be able to put the book down. After getting halfway thru the book on my lunch hour I got so interested in the restaurant Miki created I left work early and drove 1 1/2 hours to experience her place first hand. Being so impressed by her place, the food and service I replied to the email newsletter I had signed up for earlier that day and wrote that I was actually having dinner in Wild and enjoying her book. Not even thinking anyone would even get my email I was blown away when I got an email back. From Miki herself! She replied saying she was going to be there in an hour and for me to hang around and say hello. I did just that and I had the distinct pleasure of meeting Miki and Radha. These girls are two of the coolest and most genuine people I have ever met. They made me feel so at home and talked to me about my dreams and passions and got me so pumped up to start taking action. They shared some of their stories and hung out with me like I was a life long friend. It was extremely motivating meeting them. Awesome experience and like Miki said, it was because I took some action and drove down there that it all happened. For me, this book isn't just for twenty-somethings who are just starting out, its also for people like me, who are just ready for a change. And who need a kick in the ass to get started. For me, this book is that kick in the ass. I'm going take it with me everywhere I go as a reminder to keep taking action. Thanks Miki and Rads. Keep Doing Cool S***!

10 of 1 people found the following review helpful. Great Starting Point By Alexandra Ackourey This was a great how-to book for people looking to start their own businesses. Although it seemed a tad unrealistic at times (she seems to know someone in every industry!) it was extremely insightful as far as how to get started on a budget with little knowledge and be resourceful.

In *Do Cool Sh*t*, serial social entrepreneur, angel investor, and all-around cool sh*t—doer Miki Agrawal shows how to start a successful company—;from brainstorming to raising money to getting press without any connections—;all while having a meaningful life! With zero experience and no capital, Miki Agrawal opened WILD, a farm-to-table pizzeria in New York City and Las Vegas, partnered up in a children's multimedia company called Super Sproutz, and launched a patented high-tech underwear business called THINX. Miki has seen significant growth in her businesses. She pulls back the curtain of how you can live out loud, honor your hunches, and leave nothing on the table. Whether yours—;re a student with big aspirations or an experienced professional looking for new opportunities, *Do Cool Sh*t* will open your eyes, make you laugh, and give you the confidence to quit your day job, start your own business, and live happily ever after. *Do Cool Sh*t* features a foreword by Tony Hsieh, the founder of Zappos.

From Publishers Weekly Starred . Agrawal, who founded New York City's farm-to-table pizzeria Slice at age 25, presents a unique approach to happiness and fulfillment: "doing cool sh*t." Her success story is likely to lure potential readers: she's now partnering with Zappos.com founder Tony Hsieh (who contributes the book's foreword) to open Slice: Las Vegas. Offering a combination of vivid stories with action-able advice, Agrawal helps readers define and achieve their personalized versions of success. A cornerstone of her advice centers on mutually beneficial experiences. She encourages the evaluation of all relationships through a mutually beneficial lens and then prompts action, whether it means asking for change or moving on. Throughout, she challenges the reader to continually ask questions and to assess using her "BET" (bullet, eliminate, and take on) system, which consists of creating a segmented list of commitments, affiliations, and people. The result: eliminating the unworthy, nurturing the useful, and initiating new activities that conform with personal goals. Simple yet powerful, Agrawal's process liberates readers from conventional thinking and restrictions, freeing them to pursue their passions and make a living at the same time. (Aug.) Offering a combination of vivid stories with action-able advice, Agrawal helps readers define and achieve their personalized versions of success.... Simple yet powerful, Agrawal's process liberates readers from conventional thinking and restrictions, freeing them to pursue their passions and make a living at the same time. (Publishers Weekly (starred review)) Miki Agrawal is a real piece of work. It turns out that so are you. Once you read her high-energy book, you might be able to embrace the gifts you already have and go take advantage of them. (Seth Godin, author of *The Icarus Deception*) This book is your official

permission slip to quit yapping; and make it happen. Miki's book is smart, straightforward and a ton of fun—a must read for any aspiring entrepreneur. (Marie Forleo, marieforleo.com) Miki is an unstoppable force in successful pursuit of a rich and fulfilled life, and a source of practical wisdom for how you can be the same. The more people that follow her advice, the better the world will be. (Ben Rattray, founder of Change.org) If MacGyver were a woman she would look a lot like Miki Agrawal—she might even BE Miki. But this book makes it clear just how to tap into your inner MacGyver and transform your life! (Lee Zlotoff, creator of MacGyver) From the Back Cover An inspiring, irreverent manifesto for those seeking to blaze their own path to entrepreneurship and find fulfillment and happiness through bold action and big ideas Have you ever wondered if it's possible to make a career out of something you love? Or how to march through life with a purpose and get the most out of every second? Miki Agrawal, entrepreneur, angel investor, and cool-sh*t-doer, has figured it out. Here Miki shares her own adventures in entrepreneurship and life, from learning to step out of her comfort zone in a foreign country to achieving her dream of playing soccer for the New York Magic to partnering with Tony Hsieh of Zappos.com to launch her dream business. In Do Cool Sh*t, Miki shows you how to start your own business, fund it on a shoestring budget, convene the perfect group to brainstorm your business plan, test your product, get great (free) press coverage, and more—all while living a life you're proud of. Miki pulls back the curtain to reveal how you can live out loud, honor your hunches, and leave nothing on the table. She reminds you that it's cool to care and be excited about ideas and to be proactive; it's cool to mess up; it's cool to work your ass off on something that is meaningful to you; and it's cool to keep trying when the odds are stacked against you. Whether you're about to graduate from college and are wondering what the heck you want to do with your life, or you are in a dead-end job, dreaming about starting your own business, Do Cool Sh*t will make you open your eyes, laugh out loud, and shout, "I can do that!"