

Do More, Spend Less: The New Secrets of Living the Good Life for Less

Brad Wilson

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Brad Wilson : Do More, Spend Less: The New Secrets of Living the Good Life for Less before purchasing it in order to gage whether or not it would be worth my time, and all praised Do More, Spend Less: The New Secrets of Living the Good Life for Less:

2 of 2 people found the following review helpful. Author's quote: "Please keep in mind many of my real-life examples are no longer active promotions are only 'EXAMPLES'".By MyaThere are some pretty helpful tips, but the reason for the 2 star rating is that far too many of the author's "secrets of living the good life for less" were antiquated before the

book was even released in 2013. Example: the free Gevalia coffee maker offer had already stopped, as had the U.S. Mint's free shipping offer when buying coins, Red Envelope had already gone out of business, the .com Canada store has not been offering better deals on products for some time. He has a section on buying out-of-stock items as a way of saving - he said he did this "a few years ago". Again, stores quit offering customers the option of even paying for this several years BEFORE this book went to print! He says that you can go to his website to get more savings, but after going to his website at least a couple dozen times, I found that there are hardly any, or they are old posts by some other person, many of the coupon codes didn't work, had expired, or were just the same as the sales banner typed across any website's home page. Somehow in this book on "spending less", he decided to include that he buys many products from websites like drugstore.com, soap.com, and .com, as if this is part of spending less. The first 2 websites mentioned charge about twice as much as say, Walmart.com, and .com is more expensive on many products even when using their Subscribe Save program. He wrote that by using Straight Talk prepaid cellphone plan, his iphone cost 50% less than anyone else's. I investigated this: To use Straight Talk, you must buy the Straight Talk's iphone or another brand (which are mostly outdated models) UP FRONT (a Verizon or TMobile phone, etc. cannot work) and Straight Talk doesn't have its own cell towers, so they must borrow from other carrier towers their coverage is subpar at BEST. If you've already sunk your \$ into the Smart Talk phone discover that your phone keeps cutting out, you are stuck with a \$700 phone and spotty coverage! He has a section of LEASING a \$600 per month BMW for the price of a \$300/ month Toyota lease Everyone knows that a lease is just another name for "renting", hence, there is no coming out on top since that car is not yours. You give it back to the dealership after paying on it for 2-3 years and start all over. He offers advice on buying new cars, info most folks know about not paying MSRP. (But he doesn't mention that you could save yourself a truckload more if you just buy the car when its a few years old.) This section just seemed like a disservice to people buying the book looking for those "secrets" he claims to have on saving money, since neither of his lengthy options are money saving at all. Further, he goes into buying all this crap, LOADS of crap includes photo after photo of all his crap. Its nearly exhausting to look at. He has multiple sections on credit credit cards, also includes many photos of himself waving his debt-loaded credit cards at the camera, as if this is something to brag about - which if you read, it is NOT, because he shares in several places that he nearly had a house foreclosure, and has to spend a fair amount of time switching around his debt from one credit card company to the next to avoid paying interest on what he owes. It appears that he is using up a TON of his life energy robbing Peter to pay Paul, and while there are some good ideas in the travel section, MUCH of the 196 pages are devoted to acquiring unnecessary material items figuring out (devoting what sounds like to be the equivalent to a part time job) how to pay for all of the junk. At the end of his book, after all that, he says, "Please keep in mind many of my real-life examples are no longer active promotions are only 'EXAMPLES'". 7 of 7 people found the following review helpful. One useful tip pays for this book. By RBC Some of the negative reviews about this book which point out that the deals Brad got are no longer available are quite true. However, the value of this book is to educate you about the different ways of looking at the potential deals out there, rather than a checklist of how to save on specific items. My experience has been that if the deal Brad talks about is no longer available, there are 2-3 others out there that I would not have found had I not known how to look for them. One of Brad's tips that works for you will pay for this book many times over. In the two weeks since I bought it, I have saved about \$150 in online purchases, and my credit score has risen by 50 points. 7 of 7 people found the following review helpful. One small suggestion paid for this book. By Customer I have never read a book that paid me back with every chapter I read and implemented the ideas suggested. I highly recommend this book if you like to travel but don't have the \$. There are so many ideas that I have never thought of and I am a seasoned traveler with many miles and hotel points. Highly recommend this for non-travel suggestions too.

Do More, Spend Less is the new road map to winning as a consumer. It's a game plan to get off the default path, turn the tables on the banks, airlines, hotels, cell phone companies and retailers and emerge victorious in the great game being played for your hard earned cash. Written by Brad Wilson, founder of BradsDeals.com, the largest editorial-driven deal website, the book provides tips, strategy and real-life examples of things he has personally done over the past 10 years as a professional bargain hunter. Learn how he: Earned 5m frequent flyer miles, all on the ground Stayed two weeks in one of the nicest hotels in Europe for free Moved his credit score from 400 to almost 800 Found discounts on new cars of up to 25% off The entire basis for thinking about how best to shop, spend, travel, bank--essentially all aspects of being a consumer--has fundamentally changed. The power is now in your hands, and Do More, Spend Less shows you how to win as a consumer.

"Brad is an unassuming braino who knows how to do everything - cheaply. With wit and a refreshingly breezy writing style, he tells us all how to be the incredibly smart shopper he is. After reading this fascinating look at bargain hunting, you'll never feel comfortable paying full price again. Brad has made beating the system a way of life. This is his how-to book for the rest of us." -- Jayne O'Donnel, Consumer Columnist, USA Today From the Back Cover It's tough in the consumer world. The good news? The entire basis for how to best shop, spend, travel, bank--essentially all aspects of being a consumer--is fundamentally changing. The power is now in your hands. Do More, Spend Less is your road

map to get off the default path, turn the tables on the banks, airlines, hotels, cell phone companies, and retailers, and win the great game being played for your hard-earned cash. This approach has helped consumers on BradsDeals.com save more than \$200 million in the last year alone. The book provides tips, strategies, and real-life examples of things Brad has personally done over the past 10 years as a professional bargain hunter, including: How to earn 5 million frequent flyer miles, all on the ground How Brad stayed 2 weeks in one of the nicest hotels in Europe for free The tips and tricks that moved his credit score from 400 to almost 800 The secret discounts that can make new car buying smart Why you should never buy an Apple product from the Apple Store How to get a free (0%) 6-figure line of credit to build your business And much more!

About the Author Brad Wilson is the founder of BradsDeals.com, the largest editorial-driven deals website in the country with more than 67 million annual visits and more than 2 million daily e-mail subscribers. He is also the founder of TravelHacks.com, BlackFriday2012.com, and CyberMonday2012.com (as well as other years). Brad is regularly featured on such media outlets as the Today show, the New York Times, Time magazine, Oprah and Friends, and the Wall Street Journal.