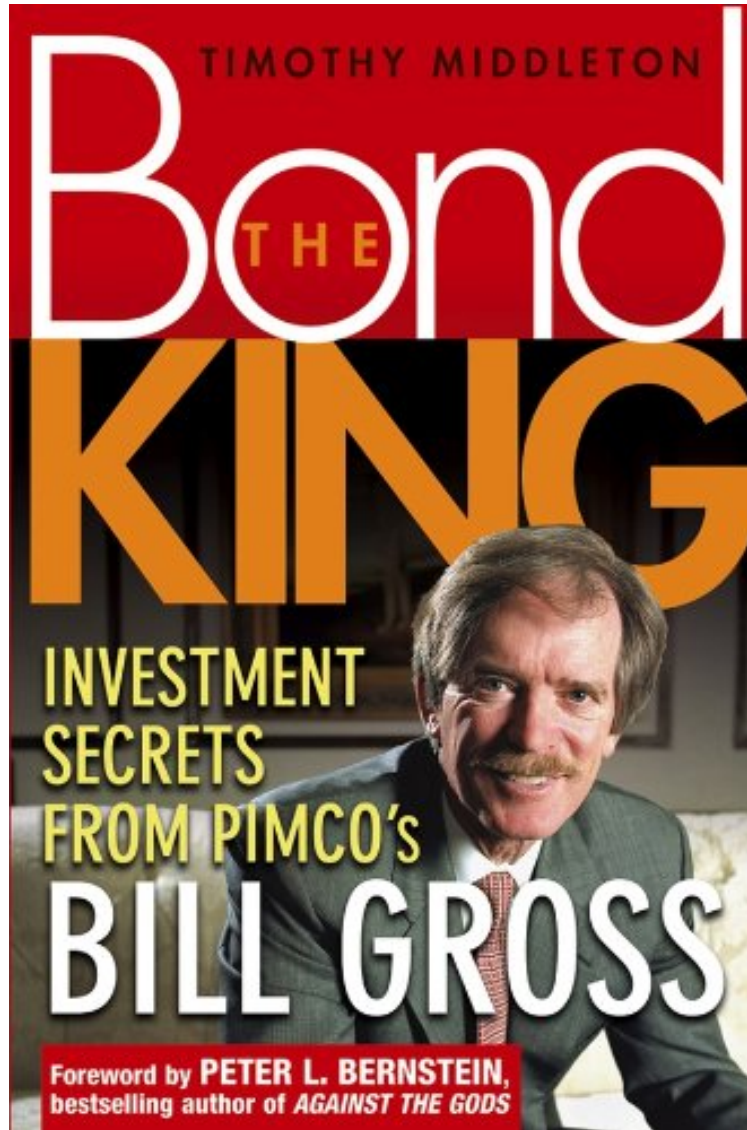


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Investment Secrets from PIMCO's Bill Gross

Timothy Middleton, Peter L. Bernstein
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Timothy Middleton, Peter L. Bernstein : Investment Secrets from PIMCO's Bill Gross before purchasing it in order to gage whether or not it would be worth my time, and all praised Investment Secrets from PIMCO's Bill Gross:

3 of 5 people found the following review helpful. Fascinating insight on an investing superstarBy Randy N. MyersEven after 17 years as a financial journalist, I knew precious little about Bill Gross, one of this country's richest men and greatest investors. Yes, I knew that Gross was the acknowledged king of the bond market, the Warren Buffet of the fixed-income set. But I had little appreciation for the scope or scale of his accomplishments or the methodology behind them. Thanks to this entertaining book from Timothy Middleton, a former colleague of mine at Dow Jones, I

now consider my education more complete. "The Bond King" is fun reading, and, for the value-conscious, three books in one: a lively personality profile that benefits from Middleton's behind-the-scenes access to Gross over the course of nine months of research, a primer on the bond market, and a how-to manual for anyone interested in trying to mimic Gross's success. For good measure, the book also includes portraits of three legendary investors who influenced Gross's career: speculators Jessie Livermore and Bernard Baruch, and financier J. Pierpont Morgan. While reading "The Bond King" may not make you an all-star bond investor--for that, you'd need not just Gross's recipe but also his genius--it will make you a better bond investor. And if you just want to know more about a man who will go down as one of the legendary investors of our era, "The Bond King" is a perfect read for the beach this summer. 0 of 0 people found the following review helpful. Disappointing By Bozer I always liked Tim Middleton's columns that he wrote for CNBC, but this book was disappointing. Not to mention he spells Ben Bernanke's last name as Barnanke for some reason. I learned virtually nothing from this book, in no way do I have a better understanding of bonds or any usable strategies after reading this book. 0 of 0 people found the following review helpful. math and persistence pays By alvingood insight into parts of bill gross's life and development. his religious growth and family life are detailed. Bill's childhood was not explained well.

Praise For Investment Secrets From PIMCO's Bill Gross "No investor is held in higher regard by his peers than Bill Gross. His understanding of the markets and his insights on how to profit from them are unparalleled. Now, Tim Middleton takes you into Gross's world for an insider's view on how the world of finance really works. If this book were a bond, it would be AAA rated with a double-digit yield." -DON PHILLIPS, Managing Director, Morningstar, Inc. "The secret to investment success is discipline. In bonds, nobody has displayed better discipline than Bill Gross. And nobody has done a better job of explaining Gross's methods, and instructing private investors how they can exploit his approach, than Tim Middleton." -JON MARKMAN, Columnist, CNBC on MSN Money "Warren Buffett, John Neff, Bill Miller, Peter Lynch--the stock market has always had dominant personalities whose long-term success becomes legend. In the bond market, that dominant personality is Gross." -FORTUNE "Bill Gross is the Emeril Lagasse of bond managers." -FORBES "If you want to get a stock mutual fund manager steamed, ask why his fund can't beat bond guru Bill Gross." -USA TODAY

From the Inside Flap Fixed-income management is a fascinatingly complex investment approach and one that has become essential to our economy. For those who understand how to actively manage fixed-income portfolios, it is a proven way of growing wealth. And no one better utilizes this strategy than PIMCO founder Bill Gross. Under Bill Gross's astute leadership, PIMCO's Total Return Fund has outperformed every other fund in its class, leaving Gross to manage the largest amount of fixed-income money on the planet. It is no wonder that Gross has achieved near-mythic status among investors, with bond experts hanging on his every word to predict which way the credit markets will go, earning him the title of "Bond King." The Bond King chronicles Gross's life and career, from his interest in becoming a Navy pilot, to his affinity for gambling--which bears more than a passing similarity to investing. From there, the book covers his founding of the Pacific Investment Management Company (PIMCO), a leading institutional money manager with over \$356 billion in assets under management. In clear-cut language, The Bond King reveals the proven techniques of Gross's Total Return Method which has resulted in the largest actively managed fund in the United States. Filled with concept-clarifying examples, The Bond King explains: The ways a bond investor can actively manage a portfolio of fixed-income securities Why predicting secular (long-term) domestic and global changes is key to Gross's stunning track record How the writings of "three wise men" forged his market knowledge Why capital preservation, aside from increasing total return, is the first and ultimate goal of bond investors Why foreign bonds offer outstanding opportunities to Total Return investors Why Gross regards Treasury Inflation-Protected Securities (TIPS) as the single best idea for bonds in the next five years Whether you are an individual or institutional investor, The Bond King demonstrates how to successfully build and trade a bond portfolio the Bill Gross way. From the Back Cover Praise for The Bond King "No investor is held in higher regard by his peers than Bill Gross. His understanding of the markets and his insights on how to profit from them are unparalleled. Now Tim Middleton takes you into Gross's world for an insider's view on how the world of finance really works. If this book were a bond, it would be AAA rated with a double-digit yield." --Don Phillips, Managing Director, Morningstar, Inc. "The secret to investment success is discipline. In bonds, nobody has displayed better discipline than Bill Gross. And nobody has done a better job of explaining Gross's methods, and instructing private investors how they can exploit his approach, than Tim Middleton." --Jon Markman, Columnist, CNBC on MSN Money "Warren Buffett, John Neff, Bill Miller, Peter Lynch--the stock market has always had dominant personalities whose long-term success becomes legend. In the bond market that dominant personality is Gross." --Fortune "Bill Gross is the Emeril Lagasse of bond managers." --Forbes "If you want to get a stock mutual fund manager steamed, ask why his fund can't beat bond guru Bill Gross." --USA Today About the Author Timothy Middleton is a columnist for CNBC on MSN Money, and a regular contributor to CNBC's Squawk Box. He also does weekend business reports for WCBS Radio in New York. Middleton was

formerly a mutual funds columnist for the New York Times, and a contributor to such periodicals as Money magazine, Worth, and Bloomberg Personal. A financial journalist for twenty-five years, he has been an editor of Dow Jones News Service and Crain's New York Business, a writer for the "Abreast of the Market" column for the Wall Street Journal Europe, and a speechwriter for the Federal Reserve Bank of Saint Louis. Middleton was a Davenport Fellow in Reporting on Business and the Economy at the University of Missouri.