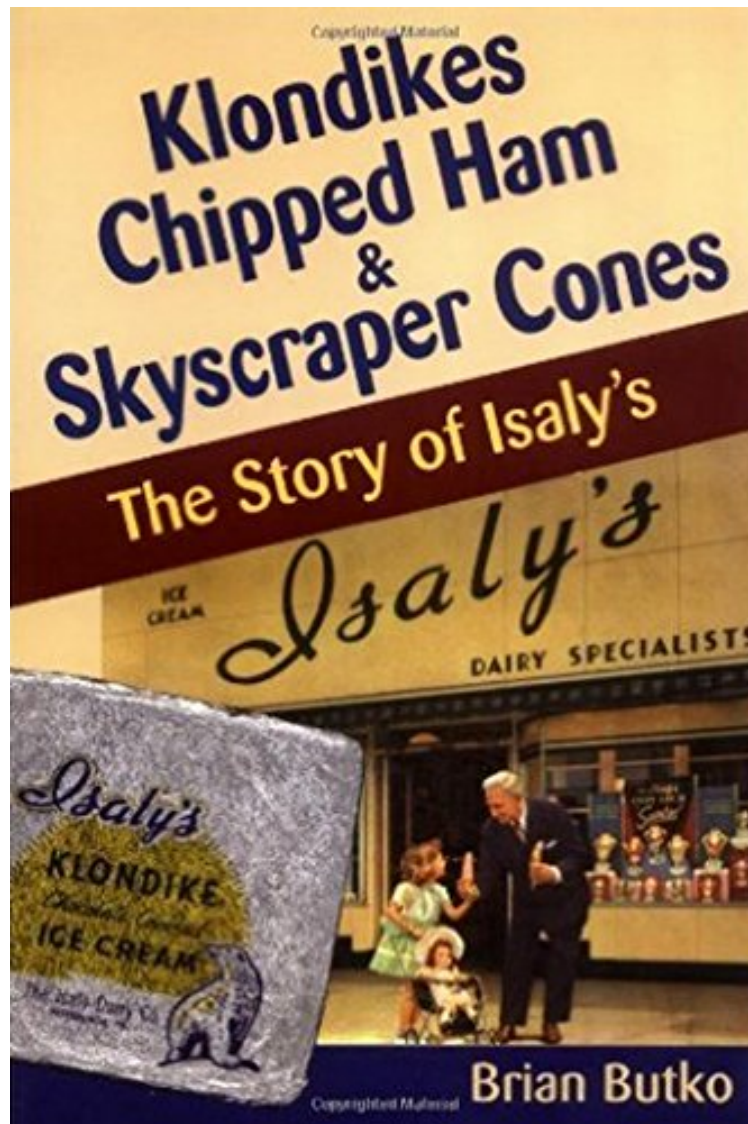


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Klondikes, Chipped Ham, Skyscraper Cones: The Story of Isaly's

Brian Butko

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Brian Butko : Klondikes, Chipped Ham, Skyscraper Cones: The Story of Isaly's before purchasing it in order to gage whether or not it would be worth my time, and all praised Klondikes, Chipped Ham, Skyscraper Cones: The Story of Isaly's:

1 of 1 people found the following review helpful. Lots of detailBy R. pierceI gave this book 5 stars because it had so much detail. I don't think there are many history of Isaly's books out there, so that seems to be exactly what we need. I admit, I did skim over some of the family history, gets a little boring, but it's good to know that we have it all right here. I grew up in the '50's and '60's with an Isaly's in my home town just southwest of Pittsburgh, Pa. We had chipped ham sandwiches for lunch several times a week and, at the time, I thought it was the best food on earth. To this day,

there is NO ONE that can touch their vanilla ice cream. Today, when I see the Klondikes in grocery stores, I don't buy them because they are not what they used to be. That is why I bought this book; wanted to find out what happened to Isaly's since I moved to Colorado 27 years ago. This book will answer that question and a lot more. So 5 stars for content, but maybe only 3 for a book that you can't put down. 2 of 2 people found the following review helpful. A pleasant walk down memory lane By Phyllis I was delighted to find the book on Isaly's. From the Skyscraper cones to the Klondikes and the Chipped Chopped Ham sandwiches -- this book took me back to a place I loved. Hands down, they made the best milk shakes and served fresh, delicious hot coffee. The stores had counter stools and booth seating and I spent many hours of my youth indulging in their decadent pleasures. The book is a great read and a pleasure to learn more about the Isaly family. 1 of 1 people found the following review helpful. Reminences the intimate market social connections lost with the rise of giant corporations. By Linda L. Gens The author clearly exhibits his passion in his account of what Isalys was and sheds light as to why these stores were so successful. My Great Aunt and Uncle owned on on Rt 19. (Perry Hwy.) in Meadville, PA back in the 40's and 50's. I remember my Uncle William talking of sending his Pie Makers for training in NYC in order to teach them how to make the Meringue 'higher'. Owning an Isaly's was taken very seriously. Reputation and Customer satisfaction mattered and the proprietors were always present maintaining that intimate customer-owner relationship in the community they served. Linda L. Gens

The Klondike bar is America's favorite ice cream novelty. This book traces its history and the rise and fall of its creator company, Isaly's Dairy, which evolved from one milk wagon to a dozen plants that supplied its 400 delis and dairies by the 1950s.

"A sweet reading treat." (Helen Frangoulis Playboy 2001-09-01) "Brian Butko has written the definitive story of Isaly's with all its ups and downs, and he's sprinkled it with nostalgic anecdotes and interviews from longtime employees." (David Newell, "Mr. McFeely" on Mister Rogers' Neighborhood 2001-05-01) "A regional tradition becomes America's favorite ice cream treat. A must-read book for all ice cream lovers." (Ed Marks, founder of Icecreamers 2001-05-01) About the Author Brian Butko lives in the Pittsburgh metro area and is the nation's leading authority on the Lincoln Highway. He is a founding director of the new Lincoln Highway Association.