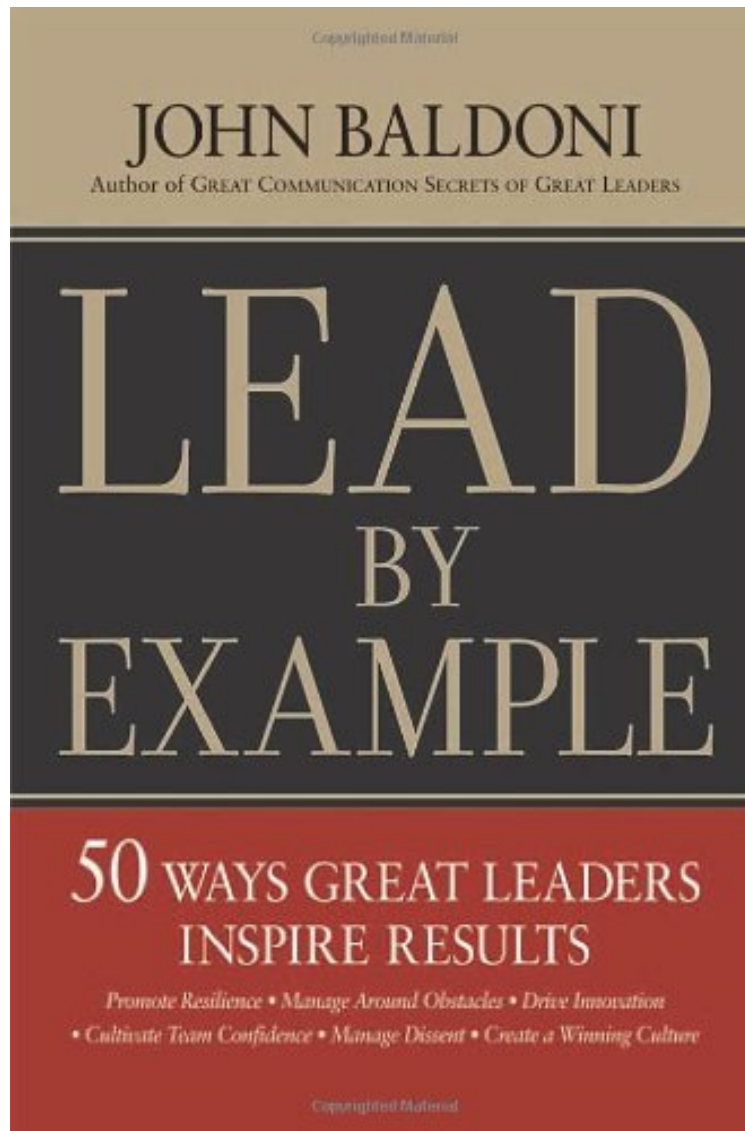


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Lead by Example: 50 Ways Great Leaders Inspire Results

John Baldoni

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"...your bookshelves may already be stuffed with books on leadership, make room for *Lead by Example*." -- *T D magazine* "the man, who was named one of the 30 Most Influential Leadership Gurus" can inspire results. -- *Entrepreneur.com* "a source of inspiration about relating to staff or suggest ways you might drive innovation." -- *CIO magazine* "excellent and practical book that addresses areas that leaders need to be the kind of person that people will follow." -- *Leadershipnow.com* "provides insights on everything from managing crises, defusing tensions, earning employee trust, even how leaders can lighten up." -- *Managesmarter.com* "...its lessons are universal and well worth studying." -- *Financial Executive magazine* "a fantastic handbook for anyone who is responsible for getting their organizations through these tough economic times" should be on every manager's bookshelf for ready reference. -- *Graziadio Business Report* "...removes the intricacies of leadership and offers easily understandable ways leaders can inspire results... gets to the heart of what makes a leader effective." -- *Execunet's CareerSmart Advisor Newsletter* "reaches across time to provide advice and insights from the greatest political, business and social leaders of the past 100 years in how to inspire people." -- *TheStreet.com* "From the Back Cover Baldoni's insights are easy to understand and absolutely on target for the requirements of a modern-day leader." -- Jim Moore, former Chief Learning Officer, BellSouth, Nortel, and Sun Microsystems "John Baldoni has a distinct ability to peel away the complexities of leadership and deliver truly practical advice. His deeply useful ideas will resonate with managers at all organizational levels." -- Paul Michelman, Director of Content, Harvard Business Digital, Harvard Business Publishing "A new book by John Baldoni is an event, and this one may be the best of all. It's packed with content (principles and stories) written so that the lessons are incredibly easy to absorb and remember. It will be a classic." -- David Maister, preeminent authority on the management of professional service firms and author, *First Among Equals* and *Trusted Advisor* "Lead by Example takes a unique approach to leadership. While most books on leadership focus on the 'how' aspect of leadership -- how can I be a great leader -- Lead by Example offers pragmatic, actionable advice that pinpoints the real power source of great leaders, namely the people that are inspired to follow them. Lead by Example will quickly become a must read." -- Gary Beach, Publisher Emeritus, *CIO Magazine* "In a world plagued by headlines of leadership missteps, here's a book that speaks to how effective leaders are getting it right." -- Nick Nissley, Ed.D., Executive Director, The Banff Centre, Leadership Development, Banff, Canada About the Author John Baldoni is an internationally recognized leadership consultant, speaker, and author of seven books, including *Great Communication Secrets of Great Leaders*. In 2007, he was named one of the 30 Most Influential Leadership Gurus by Leadership Gurus International. John's leadership writings have appeared in *BusinessWeek.com*, *FastCompany.com*, and *Harvard Business Publishing*. He has been featured or quoted in many publications, including the *New York Times*, *USA Today*, the *Chicago Tribune*, and *Investor's Business Daily*. Visit him at www.johnbaldoni.com.