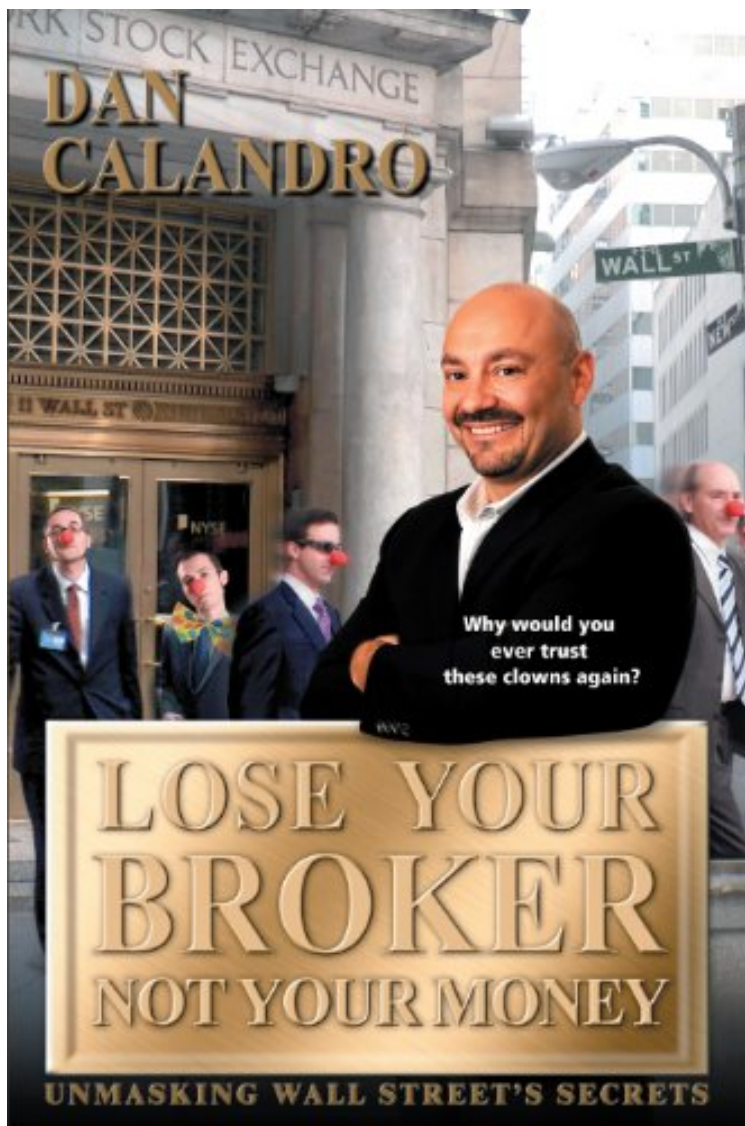


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Dan Calandro

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Dan Calandro : Lose Your Broker Not Your Money before purchasing it in order to gage whether or not it would be worth my time, and all praised Lose Your Broker Not Your Money:

Lose Your Broker Not Your Money untangles the mystery of successful investing by providing a market-based solution that is easy to understand, simple to use, and produces superior performance to any method currently found on the market. In amazingly simple and straightforward text, Dan Calandro leads the reader on a journey through the

investment process that begins by distinguishing the market (what it actually is) from common misconceptions (namely, the stock market and the Dow Jones Industrial Average.) Once a clear understanding of the market is had, the reader joins in the step- by-step journey of building a winning portfolio. As a result of this demonstration, LOSE YOUR BROKER reveals a new stock market index designed and constructed to outperform the Dow Jones Industrial Average (DJIA.) It does so consistently and reliably. Called the 15-51 Indicator, the purpose of this portfolio is to indicate how stock market strength is performing. It outperforms the market average (as measured by the DJIA) by triple digit percentages over the long term - because it's better. And it's easy to outperform the 15-51 Indicator! It should be the new benchmark for investment success. Dan is so sure of his investing method that he is reinvesting 100% of this book's proceeds into a support network located at www.LoseYourBroker.com, dedicated to helping the average investor achieve above average investment results.