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## Management Accounting: Pearson College

*Pauline Weetman*

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Pauline Weetman's innovative text expertly guides students over the stepping stones of management accounting and provides a solid foundation across first and second levels as a basis for further specialist study. The text is clear, well structured and brings an imaginative approach to student learning with its emphasis throughout on allowing students to practice the application of theory.

From the Back Cover Weetman: Management Accounting: Pauline Weetman's innovative textnbsp;expertly guides students over the stepping stones of management accounting and provides a solid foundation across first and second

levels as a basis for further specialist study. The text is clear, well structured and brings an imaginative approach to student learning with its emphasis throughout on allowing students to practice the application of theory. Key Features Comprehensive coverage of management accounting topics. Provides a number of unique case studies complete with innovative ideas for interactive teaching sessions, as well as engaging real-life commentaries. Excellent business focus shows students how management accounting techniques can be applied in real business situations. Relevant research is explained in outline to link teaching to current developments. Extensive coverage of service and not for profit sectors as well as manufacturing. Practical and imaginative pedagogy includes group discussions and activities; a management accounting consultant which helps bring topics alive; as well as a wealth of examples, questions and problems throughout. Innovative full colour design brings key issues and essential topics to life Fully reflects CIMA terminology. Additional questions based on CIMA examination questions, with worked solutions and commentary Updated Real World cases Fully supported by a comprehensive suite of student and lecturer resources, including cases with teaching notes, questions and multiple choice questions, PowerPoint slides, lecture notes, graded questions, and solutions to questions in the book. To utilize this excellent online resource visit: [www.pearsoned.co.uk/weetman](http://www.pearsoned.co.uk/weetman). Management Accounting aims to provide continuity of study over first and second levels in specialist accounting programmes while preserving the generality of coverage that is suitable for business studies degrees. The text is also suitable for professional courses where management accounting is introduced for the first time. Pauline Weetman BA, BSc (Econ), PhD, CA, FRSE, is Professor of Accounting at the University of Edinburgh, and has extensive experience of teaching at undergraduate and postgraduate level, with previous chairs held at Stirling, Heriot-Watt, Strathclyde and Glasgow Universities. She received the Distinguished Academic Award of the British Accounting Association in 2005. She has convened the examining board of the Institute of Chartered Accountants of Scotland and was formerly Director of Research at ICAS. About the Author Pauline Weetman BA, BSc (Econ), PhD, CA, FRSE, is Professor of Accounting at the University of Edinburgh, and has extensive experience of teaching at undergraduate and postgraduate level, with previous chairs held at Stirling, Heriot-Watt, Strathclyde and Glasgow Universities. She received the Distinguished Academic Award of the British Accounting Association in 2005. She has convened the examining board of the Institute of Chartered Accountants of Scotland and was formerly Director of Research at ICAS.