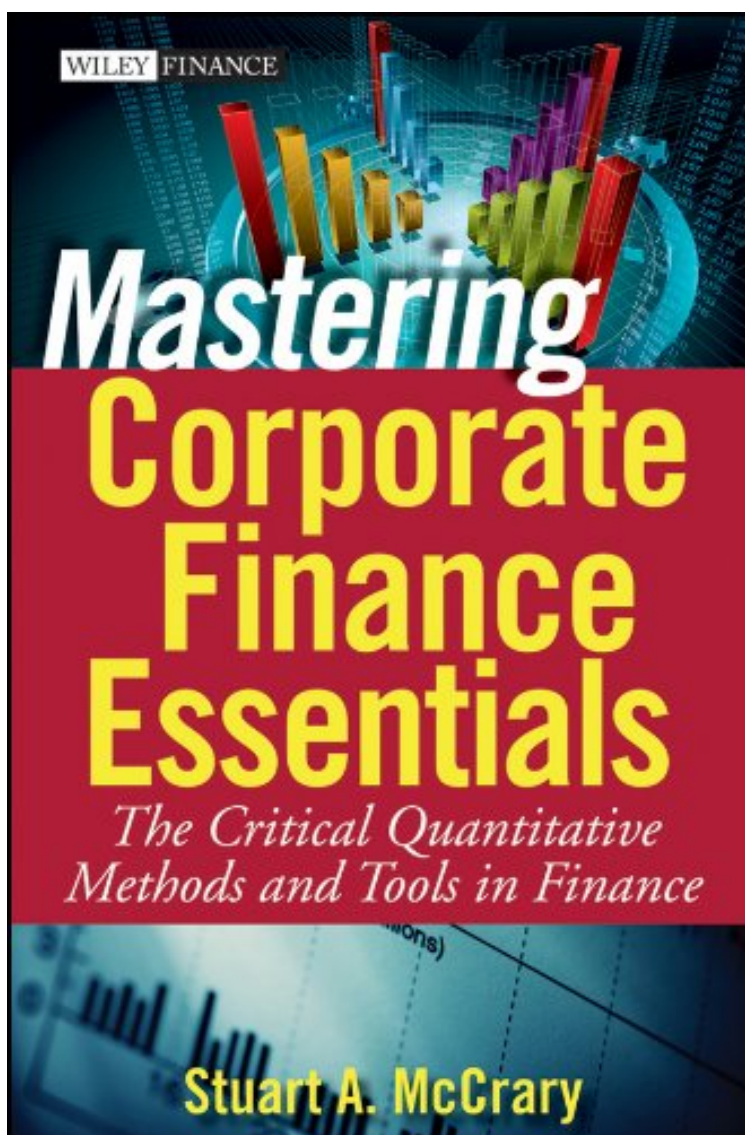


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## Mastering Corporate Finance Essentials: The Critical Quantitative Methods and Tools in Finance (Wiley Finance)

Stuart A. McCrary

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Finance):

An essential guide to corporate finance Understanding corporate finance is a necessity for financial practitioners who struggle every day to find the right balance between maximizing corporate value and reducing a firm's financial risk. Divided into two comprehensive parts, Mastering Corporate Finance Essentials presents the material by example, using an extended scenario involving a new business formation. In Part One, present and future value mathematics are introduced followed by a number of applications using the tools. In Part Two, statistics as applied to finance are examined, with detailed discussions of standard deviations, correlations, and how they impact diversification. Through theory and real-world examples this book provides a solid grounding in corporate finance Other titles by Stuart McCrary include: Mastering Financial Accounting Essentials, How to Create and Manage a Hedge Fund, and Hedge Fund Course Covers the essential elements of this field, from traditional capital budgeting concepts and methods of valuing investment projects under uncertainty to the importance of "real-options" in the decision-making process This reliable resource offers a hands-on approach to corporate finance that will allow you to gain a solid understanding of this discipline.

From the Inside Flap If you are a manager, a regulator, or an investor in today's financial world, you must know how to make financial decisions and account for risk in order to make sound financial decisions and effectively serve investors, creditors, and tax authorities. Mastering Corporate Finance Essentials is directed at those who make corporate investment decisions as well as those affected by such decisions. It explains traditional ways that business opportunities are evaluated. The text also introduces new methods borrowed from the derivatives securities markets to account for risk and to structure business decisions to avoid some risks and take advantage of opportunities. Each chapter builds on material learned in previous chapters. Chapter One is designed to allow you to quickly learn present value techniques, while Chapter Two reviews the statistics used in corporate finance. Chapter Three summarizes several important theories that provide a basis for assessing risk and determining what rate to use in valuing cash flows with the tools presented in Chapter One. In Chapter Four, the author synthesizes material from each earlier chapter to show how to value more complex projects and make related investment decisions. Chapter Five introduces additional tools to evaluate risk and handle the uncertainty of forecasted cash flows. Finally, Chapter 6 extends traditional financial tools to value risk and opportunities with real option analysis. Throughout the book, difficult topics are explained in clear and simple language. Numerous examples assist you in understanding the material by demonstrating how to perform each analysis. The text also offers advice on how to build financial models within Excel. And although the book is intended to cover just the essentials, numerous stand-alone insets dig into deeper issues and may present more quantitative topics. Whatever your current level of expertise, Mastering Corporate Finance Essentials is an ideal reference to round out your understanding of business financial results.

From the Back Cover Mastering Corporate Finance Essentials An essential hands-on guide to corporate finance Understanding corporate finance is a necessity for financial practitioners who struggle every day to find the right balance between maximizing corporate value and reducing a firm's financial risk. Divided into two comprehensive parts, Mastering Corporate Finance Essentials presents the material by example, using both theory and real-world illustrations. Each chapter builds a foundation for later chapters. The first part of the book introduces present and future value mathematics, along with a range of applications that use the tools presented. The second part of the book examines statistics as applied to finance, with detailed discussions of standard deviations, correlations, and how they impact diversification. The book ends with important topics in quantitative finance. Mastering Corporate Finance Essentials covers all the essential elements of this field, from traditional capital budgeting concepts and methods of valuing investment projects under uncertainty to the importance of "real options" in the decision-making process. This reliable resource provides a hands-on approach to corporate finance that will allow you to gain a solid understanding of this discipline.

About the Author Stuart A. McCrary is a Principal at Chicago Partners, a division of Navigant Consulting, Inc. He is a trader and portfolio manager who specializes in traditional and alternative investments, quantitative valuation, risk management, and financial software. Prior to joining Chicago Partners, McCrary was president of Frontier Asset Management, managing a market-neutral hedge fund. He also held positions with Fenchurch Capital Management as a senior options trader and CS First Boston as vice president and market maker of over-the-counter options. Prior to that, McCrary was a vice president with the Securities Groups and a portfolio manager with Comerica Bank. McCrary has published three previous books with Wiley: Mastering Financial Accounting Essentials, How to Create and Manage a Hedge Fund, and Hedge Fund Course.