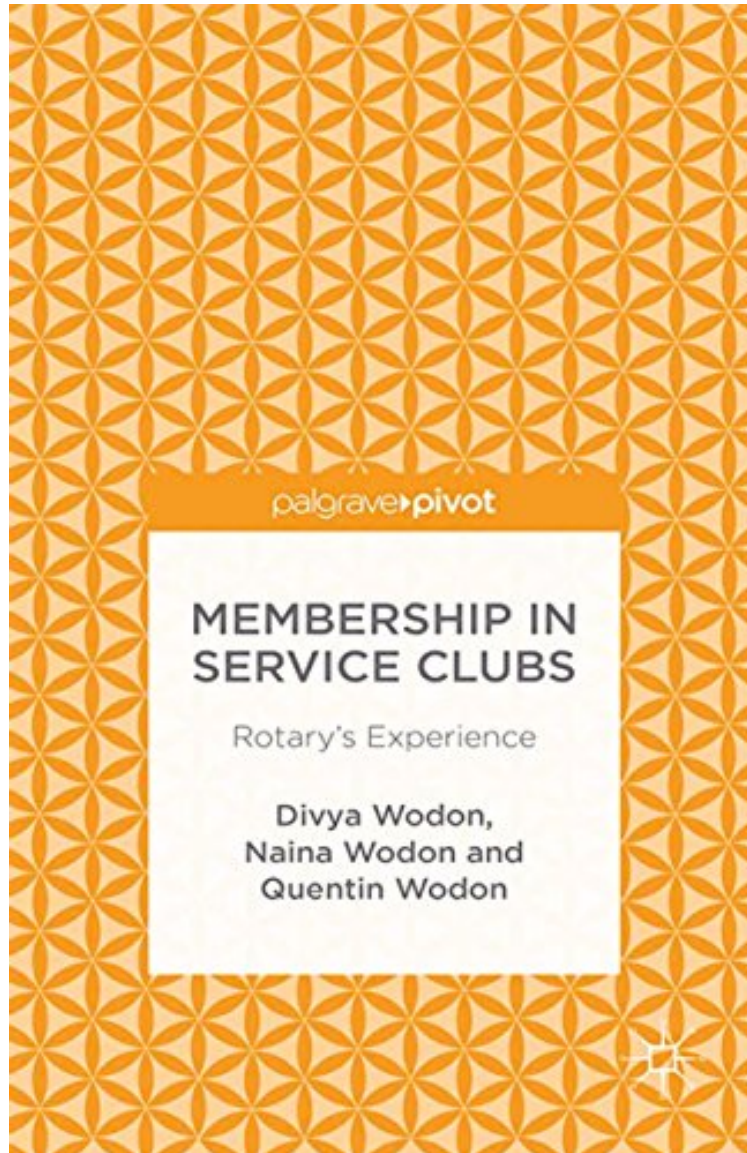


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Membership in Service Clubs: Rotary's Experience (Palgrave Pivot)

D. Wodon, KATHRYN LOMAS

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D. Wodon, KATHRYN LOMAS : Membership in Service Clubs: Rotary's Experience (Palgrave Pivot) before purchasing it in order to gage whether or not it would be worth my time, and all praised Membership in Service Clubs: Rotary's Experience (Palgrave Pivot):

Membership in Service Clubs provides the first rigorous assessment of the activities of Rotary, a global service organization founded in 1905 that implements projects and helps build goodwill and peace throughout the world.

"This book should be required reading for members of service clubs around the world and for those interested in evaluating the contributions of volunteers. Very little research is publicly available on the impact of service clubs, the challenges they face and the opportunities they have. The book is based in part on surveys and interviews conducted for District 7620 (central Maryland and Washington, DC) but is also relevant for other districts. It considers seven main questions: What is the membership challenge faced by clubs?; Who are their members, and how satisfied are they with their club experience?; How can areas for growth be identified?; How can clubs innovate to attract and retain members?; How much service work do clubs engage in?; What types of work do they do, and what makes projects successful?; And finally, how can district events be more engaging? While the book is based on rigorous research, it is written in a very readable way so that service club members and those interested in their work can learn from the research and better succeed in their mission." - Peter Kyle, District Governor, Rotary District 7620

About the Author
Author Quentin Wodon: Quentin Wodon is an Adviser and Coordinator in the Education Global Practice at the World Bank.