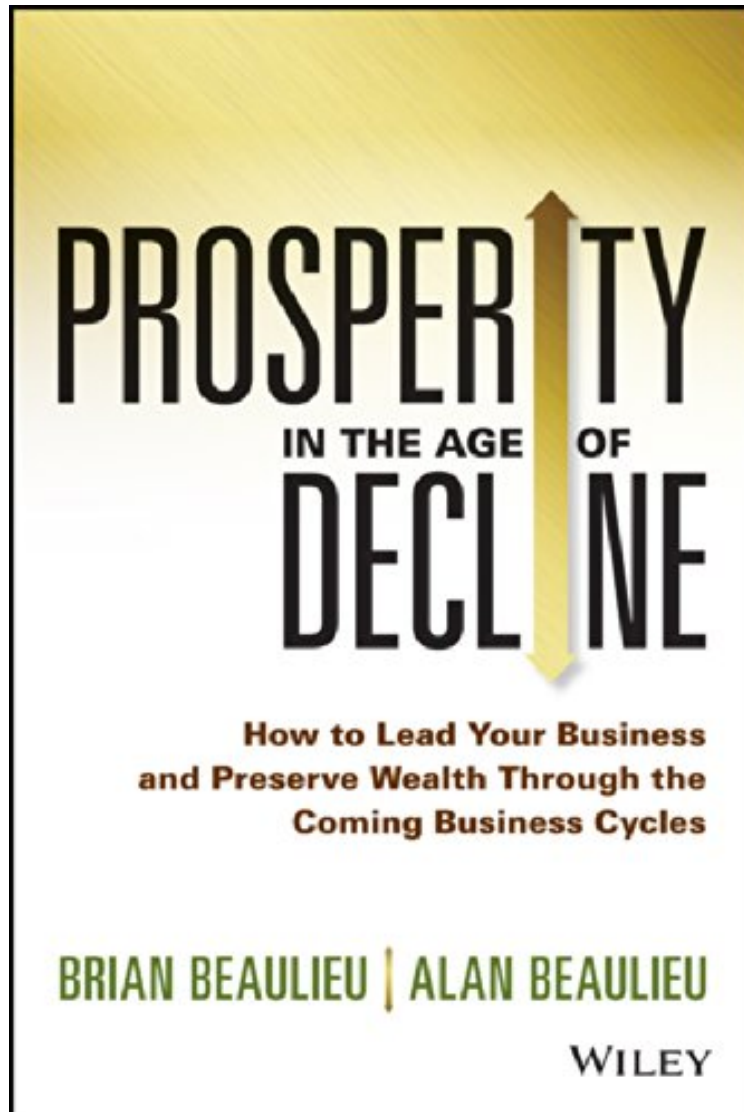


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## Prosperity in The Age of Decline: How to Lead Your Business and Preserve Wealth Through the Coming Business Cycles

*Brian Beaulieu, Alan Beaulieu*

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A guide for protecting your wealth in an age of turbulent business cycles In Prosperity in the Age of Decline, Brian and Alan Beaulieu—the CEO and President of the Institute for Trend Research (ITR)—offer an informed, meticulously-researched look at the future and the coming Great Depression. Drawing on ITR's 94.7% forecast accuracy rate, the book outlines specific, actionable strategies for capitalizing on cyclical opportunities and dodging economic danger. In this important resource, the authors reveal what it will take for individual investors and business leaders to prosper as the economy heats up prior to the predicted downturn, preserve wealth in the upcoming Great Depression, and profit on the way out of the depression. The imbalances and maladjustments have a while to play out and the authors pinpoint the investment opportunities to be had in the countdown period. The Beaulieus examine the major economic trends at play, such as low interest rates, burgeoning government debt, and an aging population. They discuss which trends will last and what investors should do with this knowledge in order to thrive. The book also reviews the group of leading economic indicators that most consistently achieve reliable results for predicting where the economy is headed. Designed as a useful tool for investors, the book includes a working list of key trends, describes the upside potential of each trend, and explains the potential threat stemming from a particular trend. Understanding how to capitalize on these trends and knowing how to avoid the common pitfalls are the keys to creating a solid economic future for individual investors and business leaders. Contains the strategies for capitalizing on cyclical opportunities and avoiding economic dangers Offers an examination of major economic trends Includes information on the leading economic indicators that most reliably achieve results Shows how to preserve wealth and avoid the most common investing pitfalls This comprehensive resource offers guidelines for averting cyclical downturns and building on rising industry trends.

From the Inside Flap If you could predict tomorrow's economy today, you would have a tremendous edge in the marketplace. In Prosperity in the Age of Decline, Brian and Alan Beaulieu—the CEO and President of the ITR Economic Trade; (ITR)—offer an informed, meticulously researched look at the future and the coming Great Depression. Drawing on ITR's 94.7% forecast accuracy rate, the book outlines specific, actionable strategies for capitalizing on cyclical opportunities and dodging economic danger. In this important resource, the authors reveal what it will take for individual investors and business leaders to prosper as the economy heats up prior to the predicted downturn, preserve wealth in the upcoming Great Depression, and profit on the way out of the depression. The imbalances and maladjustments have a while to play out and the authors pinpoint the investment opportunities to be had in the countdown period. The Beaulieus examine major economic trends such as low interest rates, burgeoning government debt, and an aging population, and discuss which trends will last and what investors should do with this knowledge in order to thrive. The book also reviews the group of leading economic indicators that most consistently achieve reliable results for predicting where the economy is headed. Designed as a useful tool for investors, the book includes a working list of key trends, describes the upside potential of each trend, and explains the potential threat stemming from a particular trend. Understanding how to capitalize on these opportunities and knowing how to avoid the common pitfalls are the keys to creating a solid economic future for individual investors and business leaders. With the information, strategies, and expert advice outlined in this vital resource, investors and business leaders around the world can tap into the same winning economic advice that global industry organizations, financial advisers, and banking institutions have come to rely on. The authors show how to identify key economic trends, to pinpoint when changes will occur, and to determine what actions to take to position for future growth. By following the guidelines outlined anyone can avert cyclical downturns and build on rising industry trends. From the Back Cover Protect your wealth in an age of turbulent business cycles From Brian and Alan Beaulieu—the CEO and President of ITR Economic Trade; (ITR)—comes Prosperity in the Age of Decline, the must-have resource for thriving in uncertain economic times. ITR has mastered long-term economic trend forecasting, with an astounding 94.7% accuracy rate over the course of six and a half decades. Prosperity in the Age of Decline draws on the authors' proven expertise to provide business leaders and investors with accurate forecasts of how the economy will perform under forthcoming economic conditions. This important resource gives investors the information and strategies they need to make informed decisions and proactively plan in order to thrive before, during, and after the upcoming economic downturn. The book reveals how individual investors and business leaders can avoid common pitfalls while capitalizing on targeted economic trends in order to create a solid economic future. Prosperity in the Age

of Decline includes the critical information that investors need to determine the direction of the economy, and offers advice for following both leading and lesser indicators that gives a complete and unassailable view of what lies ahead so investors can take action with conviction. Using Prosperity in the Age of Decline as a well-researched guide, investors will know where the economy is headed and have an understanding how their investments will be affected in order to substantially reduce uncertainty and significantly increase their competitive advantage.

About the Author  
BRIAN BEAULIEU is an economist, principal and CEO with ITR Economicstrade; (ITR). At ITRreg;, Brian has been leading the charge in applied research regarding business cycle trend analysis and the utilization of that research at a practical business level. Brian consults with companies worldwide and has provided valuable insight to business owners and executives for 27 years with the result being increased profitability and greater awareness of business cycle opportunities. ALAN BEAULIEU is a principal and the President of ITR Economicstrade;. Alan is also the senior economic advisor to a variety of U.S. and European trade associations. He is the keynote speaker at corporate and trade association meetings worldwide where he provides a clear economics forecasts and proven profit-enhancing strategies to businesses across a wide spectrum of industries. Alanrsquo;s knowledge and expertise are in great demand, as evidenced by his extremely busy calendar that includes 120 speaking engagements a year.