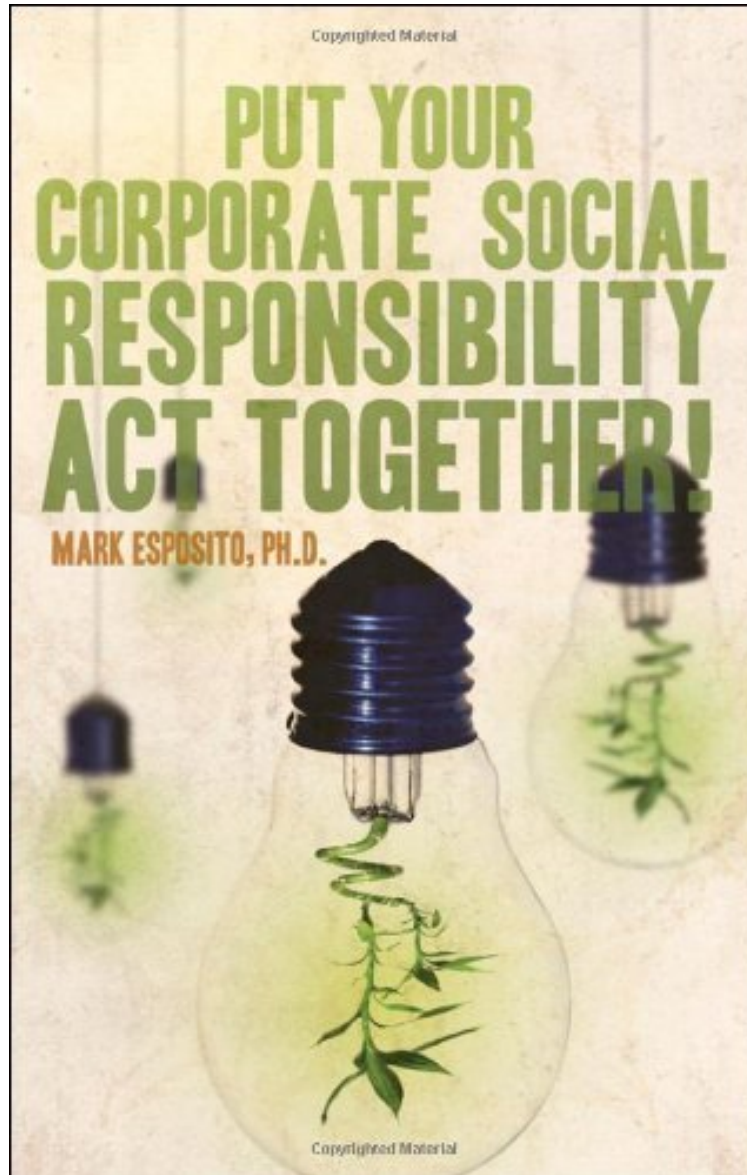


(Download) Put Your Corporate Social Responsibility Act Together!

Put Your Corporate Social Responsibility Act Together!

Mark Esposito

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0 of 0 people found the following review helpful. Creating New Perspectives in CSRBy Lloyd C. WilliamsDr. Esposito's book strikes a new perspective in exploring concepts and strategies in Corporate Social responsibility. While many choose to tout successes in the arena, Dr. Esposito creates a refreshing and honest assessment of the challenges and opportunities in the field that should be considered by academics, consultants, and scholars. This is a

wonderful read. Lloyd C. Williams, D. Min., Ph. D. President and Senior Fellow The Institute for Transformative Thought and Learning's Doctoral Research Center
0 of 0 people found the following review helpful. Excellent Resource for Corporate Responsibility
By Daniel R. Coleman
I like this book because it was not preachy or demanding. It laid out the case for CSR in a reasonable way that almost every business leader could take away something positive. The idea of self-interest is an important part of the overall perspective, which I could appreciate. Good resource for business leaders and professors of ethics and management!

'Companies still thinking about the environment as a social responsibility rather than a business imperative are living in the dark ages.' -Carter Rogers
In assessing the economic, human, and environmental situation of our world today, this report draws worrying conclusions. Poverty remains a major issue, and the gap between the richest and the poorest is widening. Some people still do not possess the basic requirements to live a decent and safe human life. Our footprint increasingly shatters the earth's equilibriums, causing pollution, species extinction, and global warming, and it has adverse effects on extreme weather events. These events necessitate the development of a conscience among the world's corporations and immediate serious action towards improving the situation. Put Your Corporate Social Responsibility Act Together, by Dr. Mark Esposito, explores ways in which corporations can increase employee satisfaction, decrease their carbon footprint, and maintain good business practices while reaping the continued benefits of yearly revenue. With examples of successful Corporate Social Responsibility and analyses of the current economic and environmental climate, this book is the perfect resource for any company hoping to improve its impact on both the globe and the community. Mark Esposito, Ph.D., is a renowned specialist in Organizational Management and Sustainability. He serves as an Associate Professor of Management Behavior for the Grenoble School of Management in France, and an advisor to the UNESCO and Research Fellow for the UN Global Compact. A citizen of the world, he speaks seven languages and lives between Switzerland, France, USA and Panama.