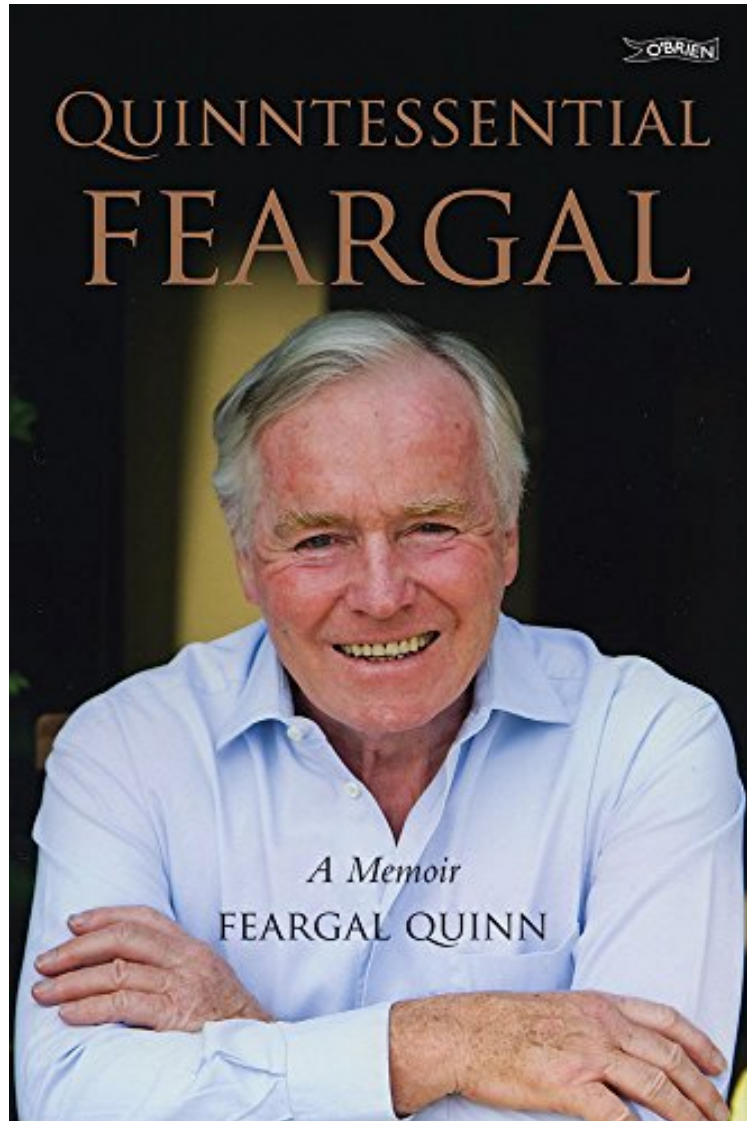


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Quinntessential Feargal: A Memoir

Feargal Quinn

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Feargal Quinn : Quinntessential Feargal: A Memoir before purchasing it in order to gage whether or not it would be worth my time, and all praised Quinntessential Feargal: A Memoir:

In this witty, engaging and deeply personal memoir, Superquinn founder and Senator Feargal Quinn shares his memories of the ups and downs of business and public life in Ireland over seven decades. He recalls his family's commercial and political roots, his childhood at Red Island holiday camp and his battles to succeed in the face of personal tragedy. He reflects on the culture of innovation he introduced in Superquinn, and his decision to sell the

company that bore his name. Quintessential Feargal provides a unique insight into the life and career of one of Ireland's best-known entrepreneurs.

beautifully produced ... an almost childlike enthusiasm that makes you feel that underneath the success, this is a nice guy The Irish Echo witty and engaging ... offers an intimate insight into the life of a celebrated Irish businessman -- In Business Magazine gives a unique insight into the life and times of one of Ireland's best-known figures in business and politics Checkout Ireland it is in this memoir's asides, where he quietly, almost in passing, pinpoints what really matters in life that his essence truly shows Irish Independent penned in an affable, easy-going style, Feargal Quinn's new memoir offers a fascinating insight ... filled with tips for anyone interested in business and sales ... extremely readable ... an engaging story of a remarkable and decent man Sunday Business Post About the Author Feargal Quinn founded Superquinn, the Irish supermarket group, in 1960 and was its Managing Director for many years during which it built an international reputation for excellence in customer service. His bestselling book *Crowning the Customer* (O'Brien Press) is used by multi-national companies as the essential customer care manual. It has been translated into several languages. Feargal Quinn is a board member of a number of international retailing organisations, and has received two honorary doctorates. In 1993 he was elected to the Irish Senate as an independent member. Feargal's television series "Feargal Quinn's Retail Therapy" has seen many small business turned around in recessionary times.