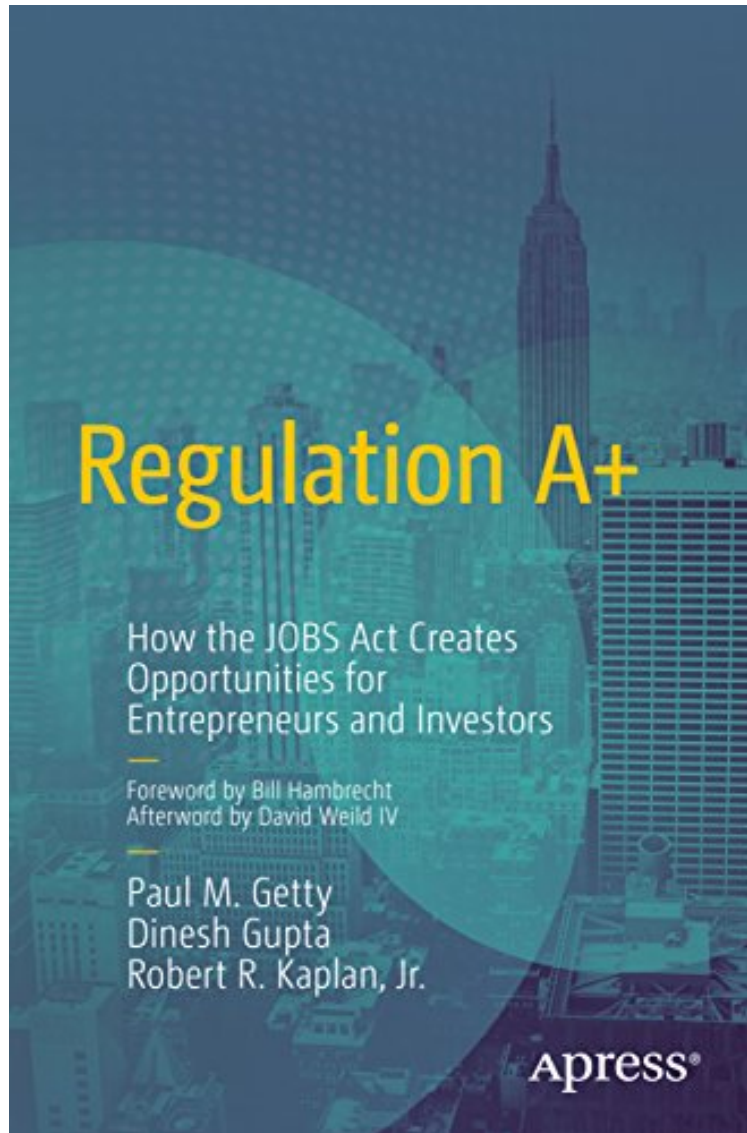


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Paul M. Getty, Dinesh Gupta, Jr., Robert R. Kaplan
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1 of 1 people found the following review helpful. This book is well written and so easy to readBy CustomerThis book is well written and so easy to read. It explains why crowd funding makes the most sense for raising capital for

businesses and young entrepreneurs . I thoroughly enjoyed reading this book and highly recommend young entrepreneurs to read this book and explore opportunities and ways to grow their business. I would congratulate the authors for their hard work for having this book together.

Baldev Krishan 0 of 0 people found the following review helpful. Great guide to Regulation A+, where do I go to choose a transfer agent? By Neal Harmon I really enjoyed this resource and the clarity that it brought to Regulation A+. It truly is a step by step guide. My only request is that they had given resources/recommendations for choosing a transfer agent. It was very in depth on why a transfer agent is vital and why digital is important, but I was hoping for links or recommendations. I found a resource online for this: [...]

0 of 0 people found the following review helpful. A concise, practical and useful guide to Regulation A+ for entrepreneurs By Dr C.S.Arora Are you a budding or struggling entrepreneur who needs to raise capital to set up or grow your business in US? Or are you one of the failed entrepreneurs who were so far not very successful due to the limited amount of available capital or could not raise adequate capital due to limited capital-raising options available to you so far? Or are you a Venture Capitalist or a banker wanting to maximize your ROI? Or are you just an individual small investor looking forward to gainfully invest, but were earlier denied opportunity to participate in many attractive investment opportunities, because of some inhibiting criteria earlier imposed by the SEC? Or are you just a graduate management student in finance and entrepreneurship trying to have an overview of financial world in US context? If you belong to either of above audience, then this book is a must-read for you!

Written by three practicing professionals who have seen and have been on both sides of funding, with a track record of having made dozens of investments in small growth companies as well as having raised capital for scores of projects in the fields of high technology and commercial real estate, this book provides essential and objective information and unbiased actionable and practical advice for understanding the changing landscape in US after the launch of "Regulation A+" on June 19, 2015. As per the authors, this marks the most powerful positive change in the securities industry since 1934 and so this is an exciting opportunity for entrepreneurs as well as investors now for realizing their goals.

Regulation A+: How the JOBS Act Creates Opportunities for Entrepreneurs and Investors spells out new processes that can have a dramatic impact on how companies obtain growth capital to create new jobs and bolster returns for investors. In his foreword to the book, Bill Hambrecht Founder and Chairman, WR Hambrecht + Co opines that new SEC law, dubbed as Regulation A+ due to the enhancements, will usher in a revolutionary period of growth and innovation comparable to US's largest past economic expansions. The book spans over following 9 chapters covered concisely in just 156 pages (out of total 277 pages including reference material from the SEC and other relevant sources as appendices):

- 1: Introduction
- 2: Overcoming Challenges to Going Public
- 3: Benefits of Regulation A+
- 4: Limitations and Business Line Considerations
- 5: The Key Elements of a Reg A+ Offering
- 6: Raising the Capital through an Underwriter
- 7: Post-IPO Activities
- 8: Secondary Markets and Regulation A+ Securities
- 9: Final Thoughts

First 2 Chapters review and evaluate various options for capital formation and what may or may not work for a particular situation. Chapter 3 details the various elements of Regulation A+ and compares them to the corresponding elements of the other options in terms of benefit, cost, and time for funding. Chapter 4 examines the applications and limitations of Regulation A+. Chapters 5 through 8 provide all the details small companies need to use Reg A+ to raise capital and manage stock listings if they choose to allow secondary stock transactions. The final chapter summarizes the appropriate uses and applications of Reg A+. The content chapters are preceded by a foreword by Bill Hambrecht and followed by an afterword by David Weild IV, Founder and CEO, Weild Co. and former Vice Chairman of NASDAQ. Appendices giving necessary reference material are followed by a Glossary and a short subject index useful for quick reference by busy managers.

Aiming at making you know how to raise money under new provisions in the recently enacted JOBS Act, or how to raise up to \$50 million a year through streamlined regulations, the authors Paul M. Getty, Dinesh Gupta and Robert R. Kaplan, Jr. have painstakingly put together a very good practical and useful guide to Regulation A+ by compiling and interpreting all the relevant materials, explaining the Act's beneficial features and the practical considerations and techniques for putting them to best use in a variety of businesses. Go for it!

About the Reviewer: Dr C. S. Arora has multi-disciplinary management experience of over 4 decades spread over government, consulting, and corporate organizations, with a short consulting stint at UNFPA Afghanistan. He recently completed his contractual engagement as Senior Consultant for National Mission on Education through ICT, under Min. of Human Resource Development, Govt. of India and now he is a free-lance consultant He holds a PhD in Business Administration, MBA and a graduate Degree in Engineering. He can be reached at drcsarora@gmail.com

Regulation A(+): How the JOBS Act Creates Opportunities for Entrepreneurs and Investors explains how to raise money under new provisions in the recently enacted JOBS Act. It will guide and advise executives of emerging growth companies, entrepreneurs, financial advisers, venture capitalists, investment bankers, securities lawyers, finance and MBA students, and others on how to raise up to \$50 million a year through streamlined regulations. Signed by President Obama on April 5, 2012, Title IV of the JOBS Act amends the 1930s-era Regulation A, making it far easier for businesses to raise growth capital through public offerings. It is, in effect, a new type of IPO but with much less regulation and cost.

Regulation A(+): How the JOBS Act Creates Opportunities for Entrepreneurs

and Investors spells out new processes that can and will have a dramatic impact on how companies obtain growth capital to create new jobs and bolster returns for investors. Some financial gurus believe that the new law, dubbed Regulation A+, due to the enhancements, will usher in a revolutionary period of growth and innovation comparable to our largest past economic expansions. To date, much of the commentary on the JOBS Act has focused on Title III, which allows broader use of crowdfunding to raise up to \$1 million per year. However, many entrepreneurs and economists believe that new changes to Regulation A will have a much greater impact on innovation and job creation. The best part? Regulation A+ lifts many constraints on soliciting funds and trading new stock issues. Among other things, readers of this book will learn how to take advantage of these provisions: Regulation A+ permits companies to raise up to \$50 million, a tenfold increase over the old limit of \$5 million, and much more than the crowdfunding provisions of the JOBS Act (\$1 million). Regulation A+ allows companies to market IPOs to more people than just accredited investors; and makes it easier to get the word out on offerings. Regulation A+ allows certain companies to avoid the SEC periodic reporting regimen (Form 10-K, Form 10-Q, Form 8-K, and proxy statements), provided that the number of shareholders is kept below revised thresholds. Regulation A+ exempts certain companies from many onerous and costly compliance requirements, including Sarbanes-Oxley. In short, Regulation A+ greatly simplifies the capital-raising process, making it easier to grow companies, create jobs, and reward investors. What you'll learn How Title IV of the JOBS Act amends Regulation A, making it easier for you to raise up to \$50 million in expansion capital while avoiding burdensome regulations. How raising funds through Regulation A might now be a better and less costly choice for raising capital than current options (like loans or venture capital). How to use Regulation A to gain liquidity for your business, your employees, and your investors while maintaining control. How to abide by Regulation A rules before, during, and after an IPO. What kinds of businesses can take part in Regulation A offerings How and where to trade shares after the IPO. Who this book is for Executives of emerging growth companies, entrepreneurs, financial advisers, venture capitalists, investment bankers, securities lawyers, finance and MBA students, and others.

About the Author Paul M. Getty has been an active venture capitalist with technology investment firms Venture Navigation and Satwik Ventures. He also is a co-founder of First Guardian Group, a national real estate investment and management firm that has completed over \$800 million in transactions. His prior operating experience spans over 25 years as a serial entrepreneur and executive officer in firms that resulted in investor returns of over \$700 million through multiple successful IPOs and MAs. Paul is a frequent speaker on investment topics at industry conferences. He has an MBA in Finance from the University of Michigan, with honors, and a Bachelor's Degree in Chemistry from Wayne State University.