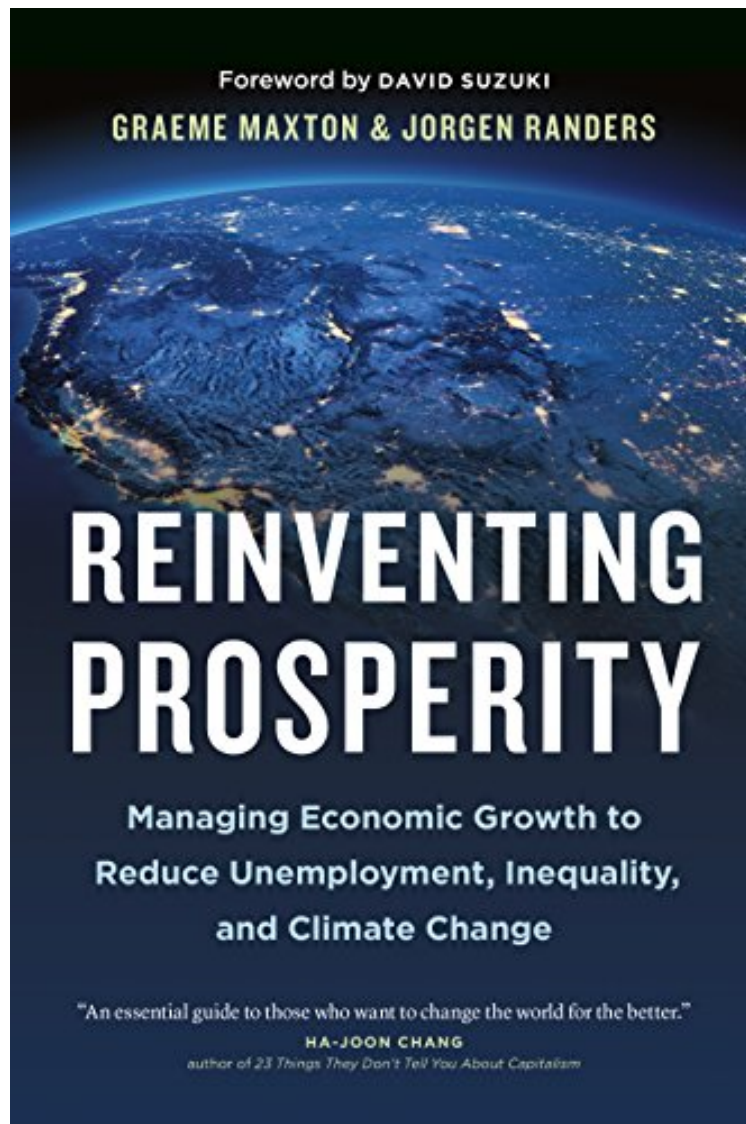


[Mobile book] Reinventing Prosperity: Managing Economic Growth to Reduce Unemployment, Inequality and Climate Change

# Reinventing Prosperity: Managing Economic Growth to Reduce Unemployment, Inequality and Climate Change

*Graeme Maxton, Jorgen Randers*  
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**Graeme Maxton, Jorgen Randers : Reinventing Prosperity: Managing Economic Growth to Reduce Unemployment, Inequality and Climate Change** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Reinventing Prosperity: Managing Economic Growth to Reduce Unemployment, Inequality and Climate Change:

0 of 0 people found the following review helpful. Reinventing Prosperity is by far the best book I know on how to

save our ecosystem. By Senior Guy Reinventing Prosperity is by far the best book I know on how to save our ecosystem, bring about great improvement in social justice, and build a much better life than what we now face. This book offers a highly desirable system solution for multiple serious social and environmental problems. Authors have targeted the rich democratic countries such as many found in the OECD (The Organization for Economic Co-operation and Development). The main problems addressed are economic growth, unemployment, financial inequality, climate change, and population. Here are quotes from this book that, I hope, will give a good idea of its nature. "If we could show that it is possible to create jobs, boost average living standards, and reduce inequality—even without any economic growth at all—we could overcome the major barrier that stops people from acting." page xx "This book ... is about how to cut unemployment and narrow the gap between rich and poor in the developed world while slowing the pace of climate change. It is about how to make sure that everyone has enough paid work, or enough income, to live comfortably. It is about how to make the transition to a cleaner, greener world without making people worse off in the process." page xx "What are needed are unconventional solutions that will be attractive to the majority of people, so that they will welcome the transition." page 5 "For any changes to be politically acceptable, the majority of people needs a short-term advantage, an incentive." page 100 "Our approach will increase average well-being, slow resource destruction, cut green house gas emissions, and reduce environmental damage." page 194 "... society will need to bring together the owners and workers of all the big oil, coal, and gas firms, get them to accept that they are the cause of a very big problem, thank them for generating the energy that the world needed and consumed for decades, and then help them to find new jobs." page 198 "The transition from a moribund economic system to a sustainable one will be the epic social, political, and environmental battle of the twenty-first century, and the stakes are high." page 206 "The thirteen proposals explained in this book would shift today's moribund rich-world economic system to one that is more sustainable, with increased well-being as the reward for the majority." page 212 Now, buy this book and become a supporter for these thirteen proposals! Graeme Maxton is the secretary general of the Club of Rome and the author of *The End of progress: How Modern Economics Has Failed Us*. Jorgen Randers is one of the co-authors of *The Limits to Growth*. This book was translated into over thirty languages and remains the top-selling environmental title ever published. He also co-authored: *Limits to Growth: The 30-Year Update*, *Beyond the Limits: Confronting Global Collapse, Envisioning a Sustainable Future*, *2052: A global Forecast for the Next forty Years*, *Extracted: How the Quest for Mineral Wealth Is Plundering the Planet*. 0 of 0 people found the following review helpful. An absolute "must read" book! By Nigel Lake "This is a truly excellent, thought-provoking book. Easy to read, grounded in robust and objective analysis, it brings to life clearly what has (and hasn't) "worked" in translating increasing economic output and productivity gains into improvements in the standard of living of most people (ie the bottom 95%). More importantly, it frames critical questions for the future of society - choices that we can make as the world passes through the next great industrial revolution. An absolute "must read" book, whether you are a leader in business or politics, or simply another interested person on the street... 0 of 0 people found the following review helpful. A grain of hope for humanity. By Customer "A very valuable document that, based on scientific facts, explains us laymen and/or misguided citizen why the presently embraced socio-economic doctrines are wrong and need fundamental redefinition. The 13 policy recommendations that the authors provide is a must-read guideline to all politicians and a purpose to fight for to every responsible citizen."

The biggest challenges facing human wellbeing today are widening income inequality, continuing global poverty, and environmental degradation. Luckily, these problems are simple to solve — in theory. In practice, however, they are much harder to solve, because we are required to come up with solutions that are acceptable to a political majority in the rich world. Most of the commonly proposed “solutions” are simply not acceptable to most people. Many of these proposed solutions — like stopping the use of fossil fuels — require a sacrifice today in order to obtain an uncertain advantage in the far future. Therefore they are politically infeasible in the modern world, which is marked by relatively short term thinking. In *Reinventing Prosperity*, Graeme Maxton and Jorgen Randers provide a new approach altogether through thirteen recommendations which are both politically acceptable and which can be implemented in the current period of slow economic growth around the world. *Reinventing Prosperity* solves the forty year old growth/no-growth standoff, by providing a solution to income inequality, continuing global poverty and climate change, a solution that will provide for economic growth but with a declining ecological footprint. *Reinventing Prosperity* shows us how to live better on our finite planet — and in ways we can agree on.

"An essential guide to those who want to change the world for the better—and for certain."—Ha-Joon Chang, Faculty of Economics, University of Cambridge, author of *23 Things They Don't Tell You About Capitalism* "A fascinating, data-rich look at some of the most fundamental questions our species has ever faced—and a striking argument for maturity over endless growth."—Bill McKibben, author of *Deep Economy* "Maxton and Randers present a new path towards sustainability by focusing on a set of measures which should be more readily acceptable, because they provide short term advantages to the majority of people. *Reinventing Prosperity* is a compelling book, full of new insights and iconoclastic ideas."—Roberto Peccei, Vice Chancellor for Research Emeritus, UCLA "This book has the power to

induce policy changes that are imperative for the creation of an equitable, peaceful and sustainable future for human society."—Rajendra K. Pachauri, past-Chair International Panel of Climate Change (IPCC), Executive Vice Chairman, The Energy and Resources Institute (TERI)"An important contribution to the global debate about growth, equality, climate change, and the path to a viable human future."—David Korten, author, *When Corporations Rule the World*"Reinventing Prosperity, appearing nearly 45 years after *Limits to Growth*, is another wake-up call of historic significance. It reinforces the important messages of *Laudato Si*, the UN Sustainable Development Goals, and the Paris Climate Agreement. I endorse these proposals for another economy, which is both more fair and more sustainable."—Ruud Lubbers, co-founder of the Earth Charter"Maxton and Randers make 13 feasible proposals which, if implemented, would transform the future of humanity. This book is not just a "must read," its solutions are a "must do!"—Stewart Wallis, Executive Director, New Economics Foundation 2003-2015"Do you want a cogent and accessible explanation of why our paramount policy goal of GDP growth is increasing unemployment, inequality, and environmental destruction—while reducing welfare? Then read this informative book for both answers and better policies!"—Herman Daly, Emeritus Professor, University of Maryland"A bold analysis smashing the doctrines of mainstream economics. Built on the analysis, the authors offer thirteen proposals to reduce unemployment, inequality, and climate change. Wonderful!"—Ernst von Weizsäcker, Co-President of the Club of Rome"Leaving conventional economics behind, *Reinventing Prosperity* charts a careful course between the Scylla of economic collapse and the Charybdis of climate catastrophe. It is an urgent call to action!"—Peter G. Brown, Economics for the Anthropocene Project, McGill University"Maxton and Randers bring a rare combination of insight, pragmatism and a global perspective to the challenge of managing economies in the 21st century. Their thirteen policy proposals should be taken seriously by anyone who believes that thoughtful, informed, democratic change offers the best chance for a prosperous future."—Peter A. Victor PhD. FRSC, author of *Managing without Growth: Slower by Design, not Disaster*