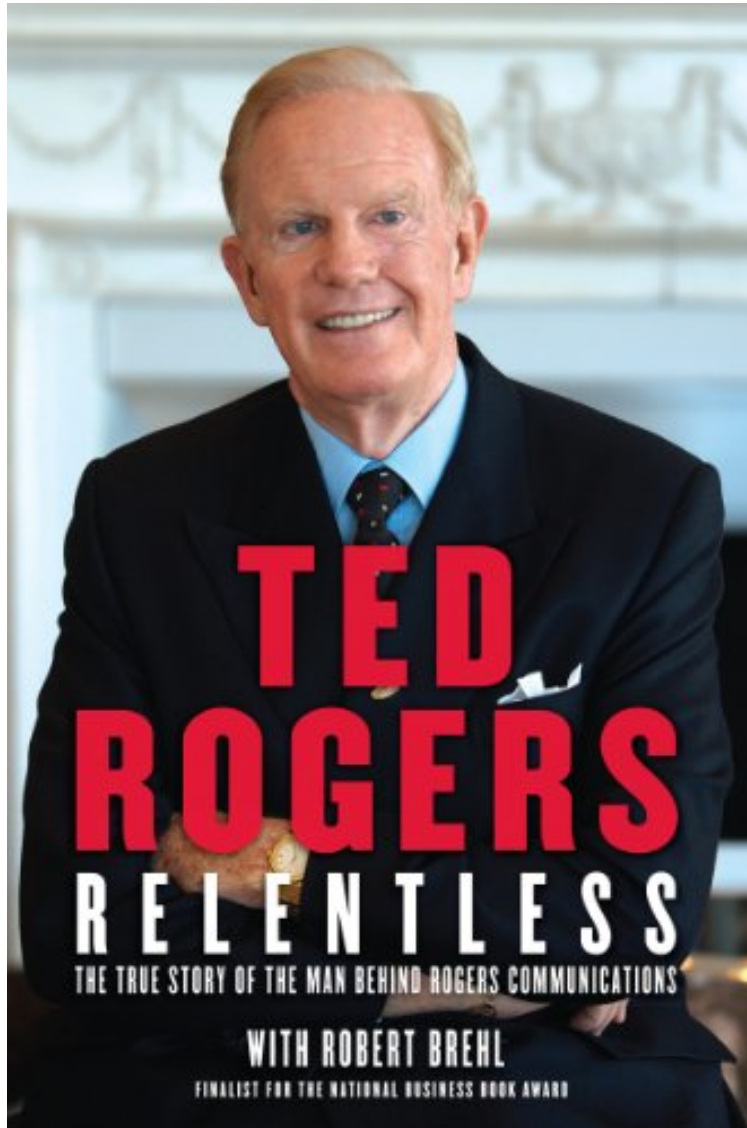


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Relentless: The True Story of the Man Behind Rogers Communications

Ted Rogers, Robert Brehl
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Ted Rogers, Robert Brehl : Relentless: The True Story of the Man Behind Rogers Communications before purchasing it in order to gauge whether or not it would be worth my time, and all praised Relentless: The True Story of the Man Behind Rogers Communications:

From his earliest days buying Canada's first FM radio station, CHFI, to developing Rogers Cable, Media and

Wireless, Relentless tells the true story of the man who stood alone among Canada's all-time business giants. Relentless is the amazing story of a young man who overcame the early death of his father—which cost the family a burgeoning radio business—to establish and nurture one of the biggest communications companies in North America. Relentless, published mere weeks before Ted Rogers's death in late 2008, is filled with back-room deals, on-air battles and the often outrageous exploits of an extraordinary entrepreneur. The book made headlines coast to coast when it was first published, and Rogers's passing spawned tributes in newspapers, as well as on radio, TV and the Internet, in Canada and around the world.

Relentless is really three books in one: the story of Ted Rogers's childhood and schooling, a retelling of his rise to power as head of Rogers Communications, and a brief set of principles for succeeding in business. (Quill Quire) About the Author Ted Rogers, O.C., LL.B., D.Sc., B.A., was president and CEO of Rogers Communications Inc. A graduate of Trinity College at the University of Toronto, Rogers bought CHFI while still a student, and by 1967 he was in the cable TV business. Rogers Communications has grown into one of Canada's most successful conglomerates. In 1990, Rogers was made an Officer of the Order of Canada. He had numerous other honours vested upon him by universities, business groups and philanthropic organizations from across North America. Ted Rogers passed away on December 2, 2008.