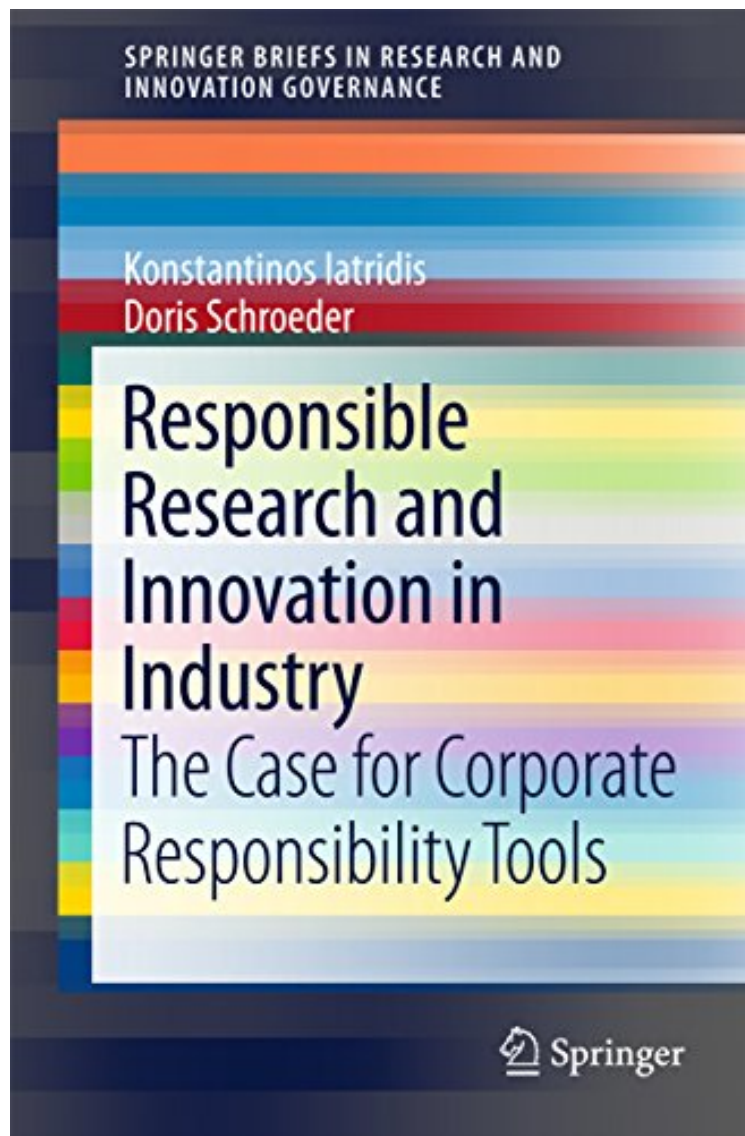


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Responsible Research and Innovation in Industry: The Case for Corporate Responsibility Tools (SpringerBriefs in Research and Innovation Governance)

Konstantinos Iatridis, Doris Schroeder
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Industry: The Case for Corporate Responsibility Tools (SpringerBriefs in Research and Innovation Governance):

Responsible research and innovation (RRI) is a governance framework promoted by influential policy makers such as the European Commission and academics from the fields of science and technology studies and management. This book is the first text to serve industry. Inspired by existing Corporate Responsibility standards and principles, it offers a selection of tools that can assist practitioners in implementing RRI in business and industry. Responsible Research and Innovation (RRI) is integrative. It is a convergence of Technology Assessment (TA) and Ethics, including corporate responsibility. The task of linking RRI to existing frameworks has only just begun. This book is a welcome example, showing how Corporate Responsibility tools can drive the implementation of RRI. Prof. Armin Grunwald, Head of the Office of Technology Assessment at the German Bundestag and Head of the Institute for Technology Assessment and Systems Analysis, Karlsruhe Institute of Technology, Germany. This is a simple, short, yet encyclopaedic work designed to help business implement RRI using the many tools of Corporate Responsibility (CR) already in place, everything from ISO9001 to the Ceres Roadmap for Sustainability. It makes clear the ways in which RRI is an extension of ideas already well-developed in CR. I learned a lot reading it. Prof. Michael Davis, Senior Fellow, Center for the Study of Ethics in the Professions, Illinois Institute of Technology, USA. Increase the chance of success for your startup's business idea by using your future customers' knowledge about the market! This engagingly written book explains how. Dr Thomas Frenken, CEO oldntec, Germany