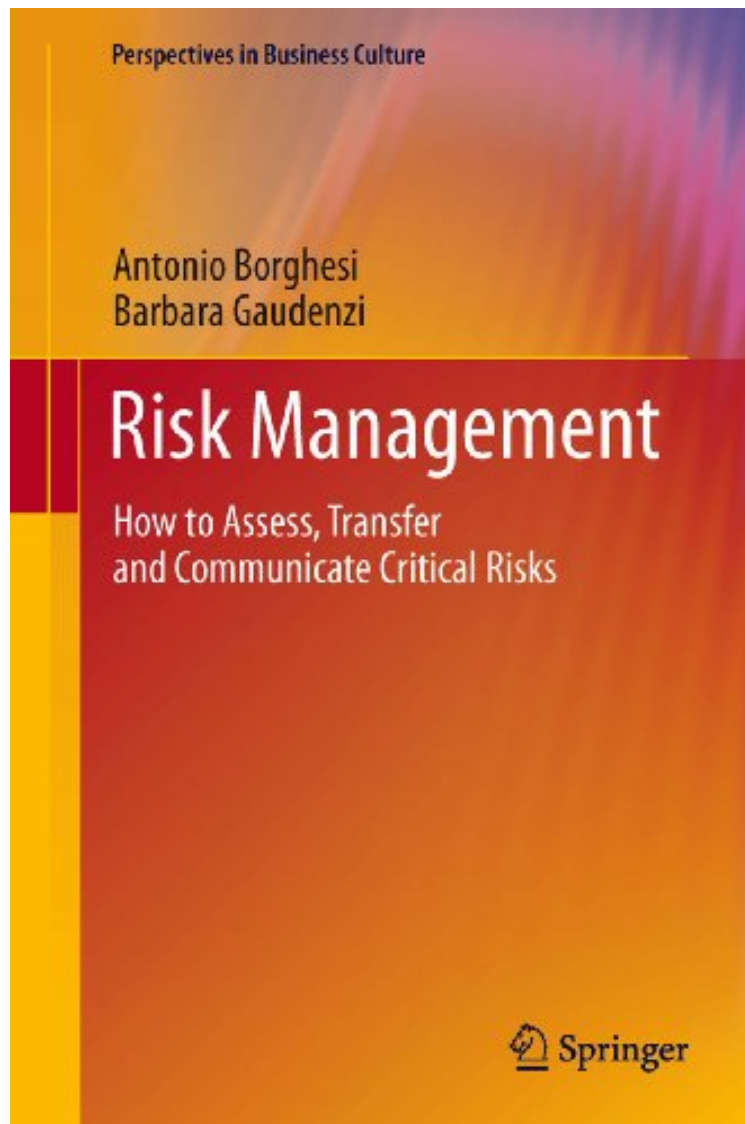


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## **Risk Management: How to Assess, Transfer and Communicate Critical Risks (Perspectives in Business Culture)**

*Antonio Borghesi, Barbara Gaudenzi*

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The increasingly risky environment in which companies operate is characterized by a rising number of risk components, factors, sources, and drivers. The identification, evaluation, and management of these risks require the capability to coordinate various skills within a company and in upstream and downstream relationships. This handbook provides an integrated approach to the assessment, transfer, and communication of critical risks and highlights emerging methodologies that can help to protect businesses from adverse events and their effects. It explains how different risk management perspectives should be combined, and in particular how the corporate governance vision should be integrated with the perspectives of operations management, financial management, and business continuity management. In this sense the handbook provides concrete directions on how to develop a risk management team and culture, taking into account business challenges and employing appropriate managerial tools.

From the Back Cover The increasingly risky environment in which companies now operate is characterized by a rising number of risk components, factors, sources, and drivers. Risk exists at various levels, both inside the company and at the network level. The identification, evaluation, and management of these risks require the capability to coordinate various skills within a single company and in upstream and downstream relationships. This handbook provides an integrated approach to the assessment, transfer, and communication of critical risks and highlights emerging methodologies that can effectively and efficiently help to protect businesses from adverse events and their effects. It explains how different risk management perspectives should be combined, and in particular how the corporate governance vision should be integrated with the perspectives of operations management, financial management, and business continuity management. In this sense the handbook provides concrete directions on how to develop a risk management team and culture, taking into account business challenges and employing appropriate managerial tools.

About the Author Antonio Borghesi is Full Professor at the Faculty of Business Economics at the University of Verona (Italy). Since he published his first publications in risk management in 1976, he has dedicated large time in creating and sharing the risk management culture and knowledge. He founded the Post Graduated Course in Risk Management and the LogiMaster – Master in Logistics and Supply Chain Management. He served as consultant in public and private companies, was member of RIMS (Risk and Insurance Management Society) – New York and other Risk Management organizations, Member of the ISO Working Group on the 31.000. He served as Director of the Department of Studi Finanziari Industriali e Tecnologici at the University of Verona. He is now an elected member of the Italian Parliament.

Barbara Gaudenzi is Associate Professor at the Faculty of Business Economics at the University of Verona (Italy). She is also Director of two post graduated masters at the Faculty of Business Economics in Verona (Italy): the Post Graduated Course in Risk Management and the LogiMaster – Master in Logistics and Supply Chain Management. Barbara has conducted extensive research on how companies assess and manage risks, within organizations and in their supply chains. She has published over 30 research and practitioner articles and books chapters, many of which focus on risk management and supply chain management. Barbara coordinates and is involved in research projects with companies and other organizations. She is member of the ISCRIM network (Supply Chain Risk Management Network) and Italian representative of the United Nations Environment Programme – Finance Initiative.