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Marshawn Evans

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Marshawn Evans : S.K.I.R.T.S in the Boardroom: A Woman's Survival Guide to Success in Business and Life before purchasing it in order to gage whether or not it would be worth my time, and all praised S.K.I.R.T.S in the Boardroom: A Woman's Survival Guide to Success in Business and Life:

0 of 0 people found the following review helpful. A MUST READ FOR EVERY WORKING WOMAN!!!!!!By Nicole MasonThis book was a true blessing!!! It was very well written and full of practical advice.Thanks Marshawn!!!!0 of 0 people found the following review helpful. Its a different wa to say things that many other books sayBy Arch Angell

was looking for new and fresh insight, as a business woman. This book lacked it. I bought it, having me the author and found I had been...well to put it politely...less than satisfied. 2 of 2 people found the following review helpful. Must-Read for All Women By Cee All of the suggestions in here have clearly been well-researched and are sound advice for women, whether you're in the workforce or just negotiating with your family. It's clear why the author has had as successful a life as she has, because she definitely knows what she is talking about. Well done.

If you're a working woman who wants to get ahead, S.K.I.R.T.S. in the Boardroom will equip you with the strategies you need to combine confidence and compassion, style and substance, and beauty and brains for professional success. It will help you navigate the male-dominated corporate world and keep you inspired when you're unmotivated and unsatisfied with your career. A must for any woman who wants to maximize her professional potential, this book offers sensible, straightforward, and long-overdue advice.

Sisterhood, Knowledge, Integrity, Respect, Tenacity and Substance = SKIRTS. Marshawn's all-woman entrepreneurial team won Season Four on The Apprentice. Her advice here is promoted as "savvy, shrewd, and straightforward" for "today's sassy yet sensible modern woman." The chapters themselves each start with a c-word, such as Confidence, Class, Captivation, and offer their own subcategories of acronym-based advice, all of which may crowd the reader with too many disparate concepts, from "The Four Ds of Branding Mistakes" to "T.A.G.S. #1: Target Your TALENTS" and "Lessons for ME (Motivations Empowerment)." Readers who absorb the book in small portions may find just the advice they seek for a specific challenge. (Library Journal, December 15, 2008) From the Inside Flap In many ways, the business world is still a man's world. Though women today have more income, more education, more opportunity, and more entrepreneurial drive than ever before, the glass ceiling still exists. But that's no reason to stop competing. In fact, it should serve as motivation to level the playing field. It's time to become C-E-O of Y-O-U. S.K.I.R.T.S. in the Boardroom is a practical, motivational, and inspirational guide that arms a new generation of sassy yet sensible women with the strategies needed to combine confidence and compassion, style and substance, and beauty and brains for unlimited professional success. S.K.I.R.T.S. stands for Sisterhood, Knowledge, Integrity, Respect, Tenacity, and Substance. These are the often-overlooked qualities that extraordinary women require to maximize their potential in business and in life. S.K.I.R.T.S. in the Boardroom shows you how to develop these qualities and unbeatable business savvy using personal stories, exercises, and real-life examples from author, entertainment attorney, and entrepreneur Marshawn Evans. Evans provides the practical, real-world advice you need to take your career to the next level. And, she does so without forcing you into a masculine corporate mold. Filled with whimsical chapters and interactive career development assessments, S.K.I.R.T.S. in the Boardroom provides business-boosting insight on such topics as developing a purpose-driven career, personal branding, strategic information sharing, gender differences in communication, leadership styles, networking, understanding your emotional intelligence, and much more! Simply wanting success isn't enough. After all, WANT just means "Waiting, And Nothing Transpires." This smart and savvy guide reveals how your attitude sets the tone for your relationships and how those relationships determine your ability to influence those around you; a prime ingredient for turning your dreams into reality. Packed with real-world professional guidance and entrepreneurial insight, this is the ultimate guide to being the boss in a man's world. From the Back Cover Praise for S.K.I.R.T.S. in the Boardroom "Marshawn has developed a solid formula to inspire and empower today's working women. This book gives women of all backgrounds the tools to not only succeed, but also to become leaders in their workspace." —Michelle Lemmons, founder and Chairman, International Speakers Bureau "A must-have survival guide for women in any male-dominated industry who are trying to break the glass ceiling. I've worked in the finance and sports industries for many years and only wish I had access to this book when I began my career. Now that I do, I'm never putting it down!" —Rama Mandadi, Senior Manager, Managing Properties, National Basketball Association "Marshawn Evans knows how to dream big dreams and persevere in the face of an uphill battle. She knows how to learn the lessons offered by disappointing setbacks, naysayers, and obstacles that seem as permanent as a brick wall. In this book, she pours out what she has learned in a way that is approachable and friendly." —Valorie Burton, life coach and author of Why Not You? "S.K.I.R.T.S. in the Boardroom is powerful, straightforward, and a must-read for all women. It addresses the core of what most women want, and it shows them how to realize their dreams without fear or compromise. Through Marshawn's own experience and intellect, she shares how being mentally tough, spiritually centered, and properly prepared is a powerful combination in any boardroom! This book will make a difference!" —Gwen Wilson, Director of Women's Business Initiatives and Supplier Diversity, Verizon Wireless "Marshawn just may well be the next Oprah! Her natural business sense and ideas address winning solutions for today's marketplace. Her ability to design, develop, and deliver critical business solutions puts her in a unique class of entrepreneurs. Definitely a woman to watch!" —Kenton Clarke, President and CEO, DiversityBusiness.com