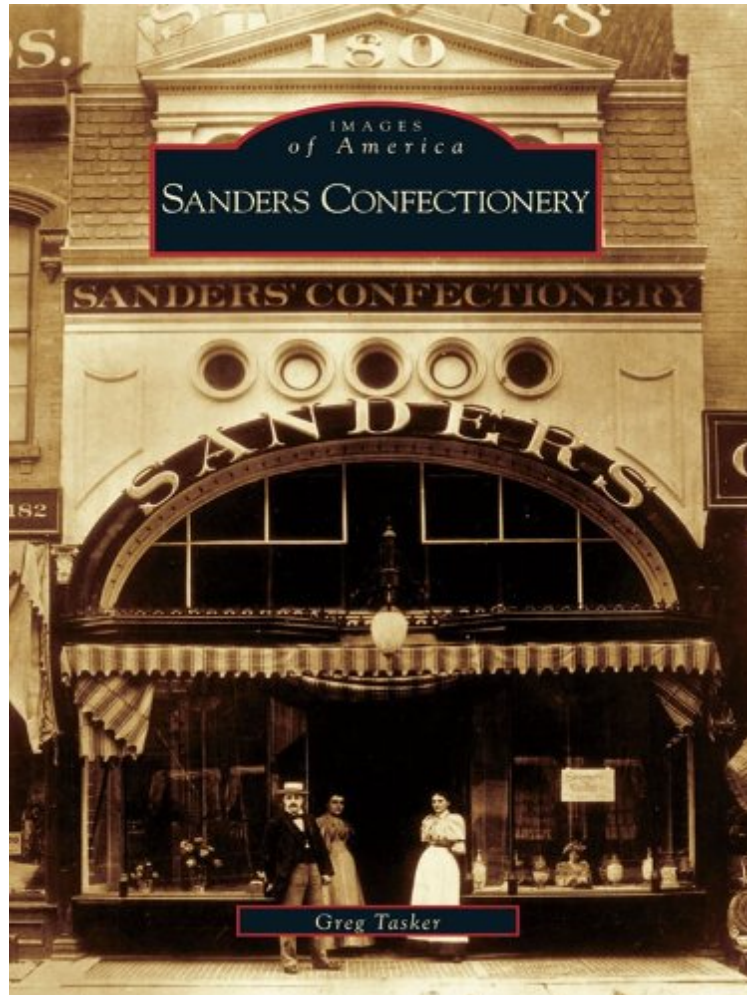


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Sanders Confectionery (Images of America)

Greg Tasker

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Greg Tasker : Sanders Confectionery (Images of America) before purchasing it in order to gage whether or not it would be worth my time, and all praised Sanders Confectionery (Images of America):

5 of 5 people found the following review helpful. Great memoriesBy WingerPurchased this book for my dad this past Christmas. My parents met while both worked at Sanders so there are wonderful memories for our family tied to this Michigan legend. The greatest surprise was seeing a picture of my mom, who we lost 2 years ago, within the pages of this book. A great look back at the changes Sanders went through and a must for any one who grew up enjoying all the sweetness Sanders brought to Detroit and the suburbs. Only wish we didn't live in Texas now because all the pictures and descriptions created cravings for Bumpy Cake and other sweet treats.0 of 0 people found the following review helpful. Five StarsBy LeeGreat read0 of 0 people found the following review helpful. We had a good time going down memory laneBy CustomerGrew up in Detroit and shared this book with my mom. We had a good time going down memory lane. Great pictures.

For more than 130 years, there has been no sweeter word in Detroit than Sanders. The venerable confectioner was once as much a part of Detroit's streetscape as the Big Three, Hudson's, and Coney Islands. Sanders was more than just an ice-cream and candy shop. A Detroit icon, it served a fountain of memories for generations. Detroiters stood two and three deep behind lunch counters for tuna or egg salad sandwiches, devil's food buttercream "bumpy" cake, hot fudge sundaes, and Sanders' signature dessert—hot fudge cream puffs. As Detroit boomed, so did Sanders. At its peak, the company boasted more than 50 stores, with its products available in as many as 200 supermarkets. The Sanders story began in Chicago, where Fred Sanders opened his first shop. A series of misfortunes prompted him to relocate to Detroit, where he began selling his confections on Woodward Avenue. Business grew steadily, and by the early 1900s, he had opened other shops along Woodward and elsewhere in Detroit. The Motor City nearly lost Sanders in the mid-1980s, but its desserts shops have begun resurfacing, thanks to another Detroit institution, Morley Brands LLC, which bought the Sanders brand.