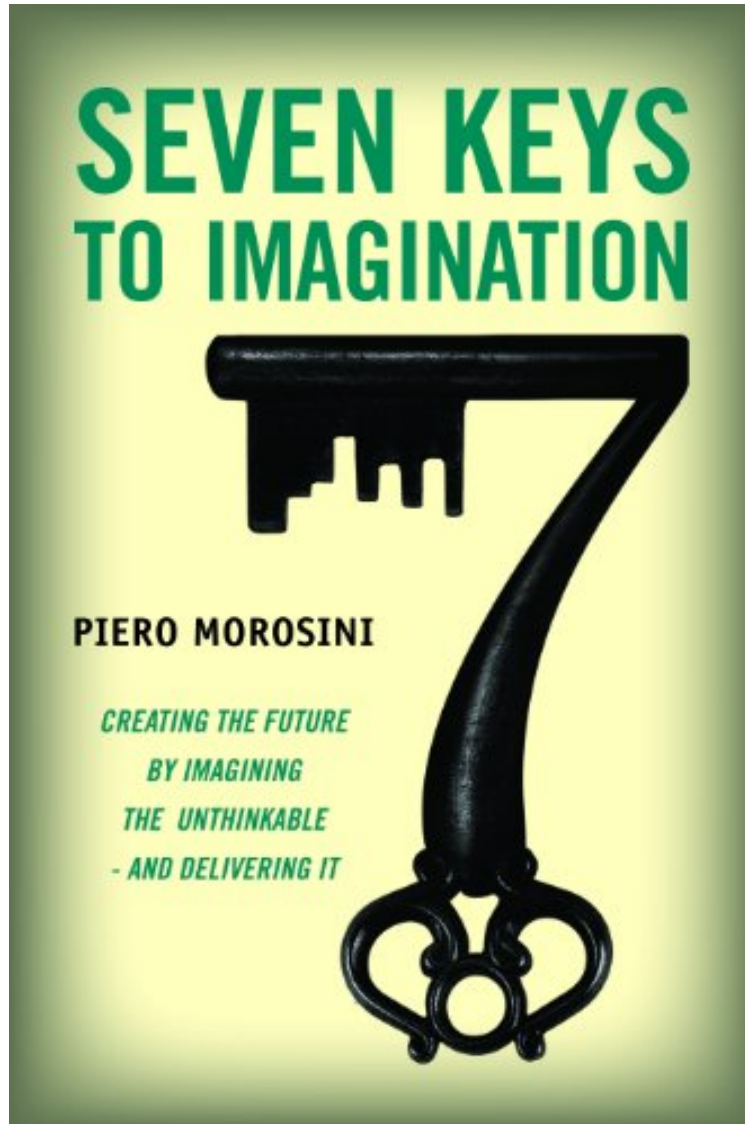


Seven Keys To Imagination

Piero Morosini

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As a radically new world emerges from one of the deepest global crises in living memory, individuals, teams, organizations and even entire countries will feel the urge to reinvent themselves in order to fit in. They will need to apply their imagination ndash; their capacity to dream ndash; and to pursue those dreams with determination. However, most peoplersquo;s imagination is bounded by widely shared internal and social barriers that influence what

they will not; or won't; imagine. This book unlocks imagination's capacity to help us create radical new futures across any human activity. Drawing from ancient natural magic to modern experimental neuroscience, and illustrated by compelling stories of extraordinary individuals and organizations, this book is designed to unleash our imagination to create entirely new and positive futures.