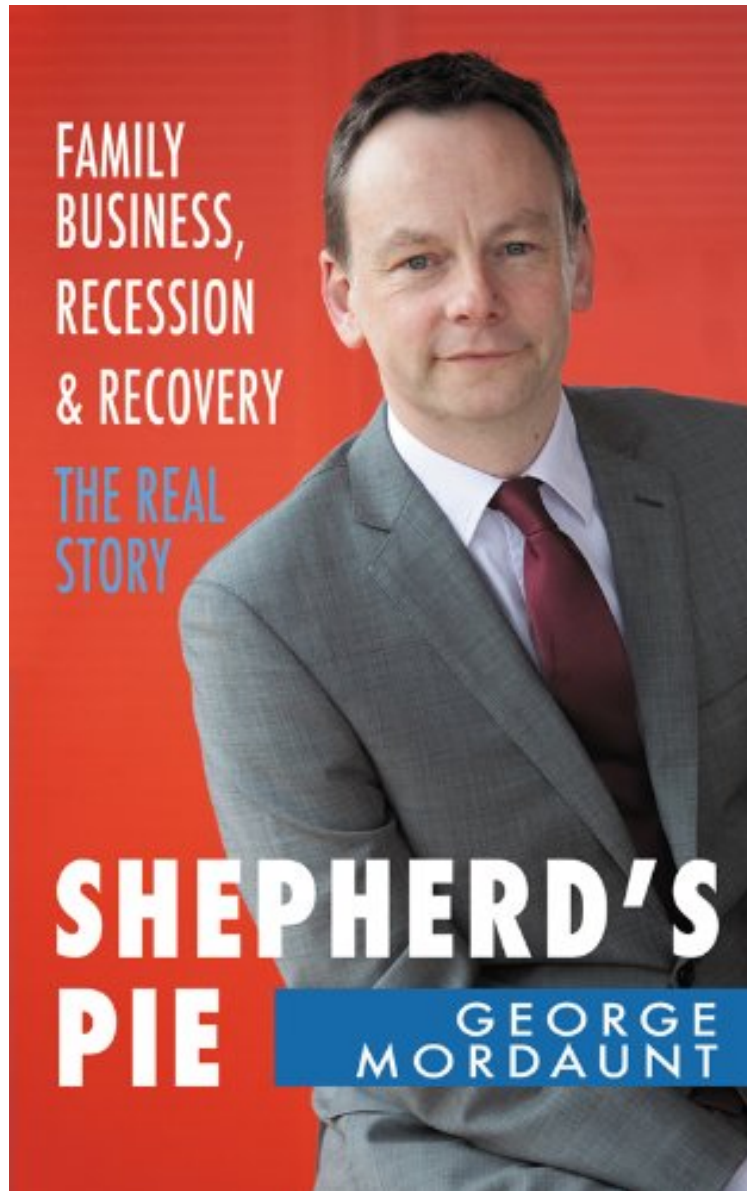


[FREE] Shepherd's Pie: Family Business, Recession Recovery. The Real Story

Shepherd's Pie: Family Business, Recession Recovery. The Real Story

George Mordaunt

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George Mordaunt : Shepherd's Pie: Family Business, Recession Recovery. The Real Story before purchasing it in order to gage whether or not it would be worth my time, and all praised Shepherd's Pie: Family Business, Recession Recovery. The Real Story:

0 of 0 people found the following review helpful. Interested in the Irish Boom/Bust ?By TradalaiThis is a very

interesting book to read especially if you want some insight into the Irish boom/bust aptly named 'the Celtic Tiger and its affects on private business. I felt that the book was written in an honest way and appears to have taken a load off the author's mind. I did have some differing opinions on some of the authors opinions - I would dismiss his discussion and conclusion in relation to macro economics (ie) his view on what caused the crash and his view that car tax changes (VRT) caught him out - this change was flagged for some 18 months so I can only assume he got caught out by not being ready. This book is a great read for business owners and will enlighten all on the approach banks takes when the going get's though. Well done to the author for getting through this horrible period of his life - wish him well

1 of 2 people found the following review helpful. If you are going to die then it is better to die fighting

By Barry Clifford

I have completed this great book. I do not use the word 'great' lightly for it means to me on what you can achieve when it seems all is lost. It is more than an old saying when they say: 'If you are going to die it is better to die fighting.' Just doing that in whatever challenge that meets you is the best therapy in the world. There are rewards quickly and victories even sooner. The first one is winning back your self respect, then by extension your family. Suddenly, you are a team player again; the world can wait a little longer. For very different reasons, I know who George Mordaunt is though I have never met him. It does not matter that my early life in an Industrial Institution for children was so different than his. Our common denominator is the same and he would have survived that as well. This book is meant for all those who are still trying, still failing, bereft of hope. The industry of courage resides with that hope in never giving until the heart beat stops. His narrative is straight to the point without being ever being patronizing or preachy. This is the first rule in respect: Being mindful at all times of those very much threading water against the tide. It will, I believe, be the definitive book of everyday survival in an often heartless world. It also shows it can still care as well.

Barry Clifford Author of: Twenty One Years

0 of 0 people found the following review helpful. Gut wrenching honesty

By Mr. William Bresnan

This book is a must read for anyone that's self-employed in Ireland today. If enough Irish people read this it might give us the fire in our belly that's needed to stand up and be counted

Since the start of the recession in Ireland, the public has been infuriated by reports of self-serving bankers, developers and government ministers, but little has been reported about the personal trauma and the devastating effect of this crisis on Irish-owned businesses and the hard-working people trying to keep them going. George Mordaunt believes that many Irish businesses are now in trouble not only because of the recession, but because of the response of business owners to the recession. With raw honesty he outlines the effect that this recession has had on him, his young family, his marriage and his business. He shares his most private moments of despair and fear, yet provides a story of hope by demonstrating how things can be turned around when the situation is at its bleakest.

About the Author

In late 2010, George Mordaunt's Chamber of Commerce conference speech to politicians and Irish company chiefs brought the conference room to tears and sparked this story of how bust businesses can lift themselves out of the mire and recover. George Mordaunt is the Managing Director of the Mordaunt Group, a family business based in Clonmel, Co. Tipperary. He is married with two children.