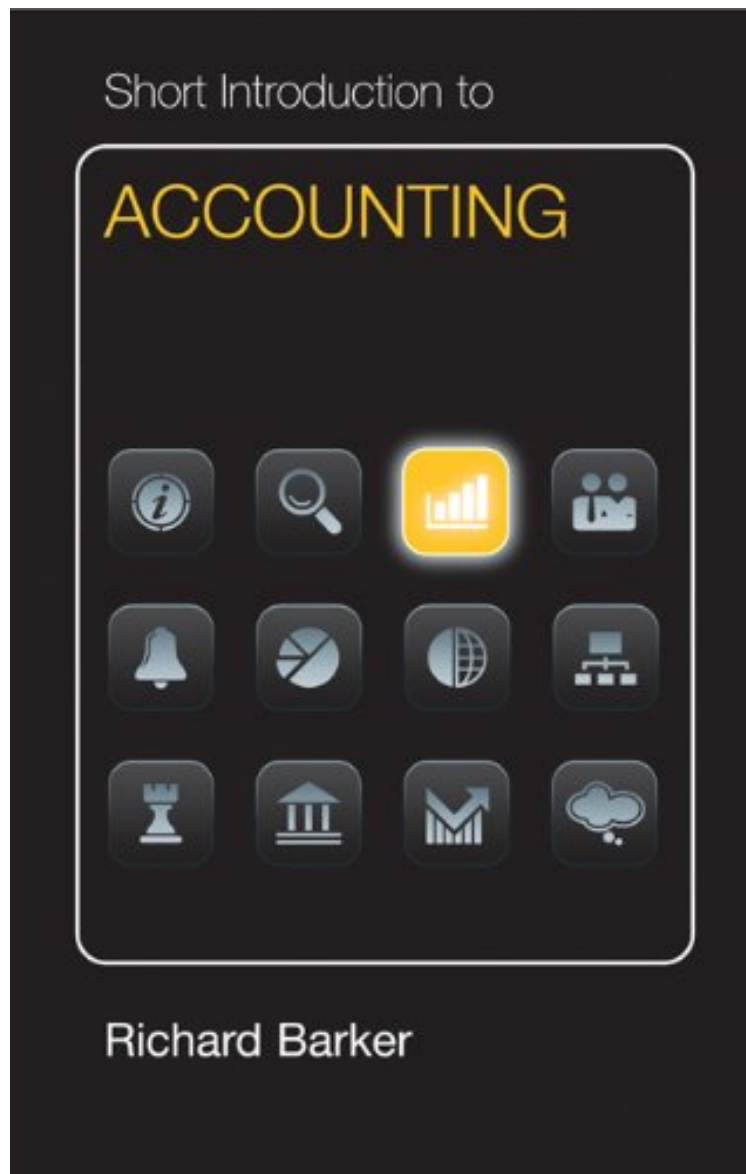


(Read and download) Short Introduction to Accounting Euro Edition (Cambridge Short Introductions to Management)

Short Introduction to Accounting Euro Edition (Cambridge Short Introductions to Management)

Richard Barker

*ePub | *DOC | audiobook | ebooks | Download PDF*



[Download](#)

[Read Online](#)

#439850 in eBooks 2011-07-14 2014-01-08File Name: B00D5RJCWM | File size: 50.Mb

Richard Barker : Short Introduction to Accounting Euro Edition (Cambridge Short Introductions to Management) before purchasing it in order to gage whether or not it would be worth my time, and all praised Short Introduction to Accounting Euro Edition (Cambridge Short Introductions to Management):

An introduction to the fundamentals of accounting and how it is used that will help students apply accounting as a usable, everyday business tool. It adopts an intuitive, informal approach to describe basic principles — what they are, why they exist and how they are used — to help students see the connections between different parts of accounting and the rest of the business world. Written by an award-winning teacher and former management accountant, it encourages students to engage with the material by using questions and worked examples to test knowledge and understanding as they read. It includes a glossary of financial terms that is a useful guide to the language of business. Part of the Cambridge Short Introductions series of concise, authoritative guides to core subjects in business and management.

'Essential reading for the business beginner. In lucid prose Barker strips out the jargon to reveal the basic and surprisingly elegant concepts of accounting.' David Champion, Senior Editor, Harvard Business 'A gem of a book. A must-read for anyone daunted by the complexities of financial statements.' Jake Cohen, Dean of MBA Programme, INSEAD
About the Author Richard Barker is Senior Lecturer in Accounting at the Judge Business School, University of Cambridge, and Visiting Professor in Accounting at the Said Business School, University of Oxford. In 2013, Richard Barker was named 'Most Acclaimed Lecturer in the Social Sciences' by Oxford University Student Union. He had previously achieved an unprecedented double in 2011, being awarded teaching prizes at the business schools of Oxford and Cambridge Universities in the same year. He is also a recipient of the Pilkington Teaching Prize at Cambridge, which is awarded 'in recognition of excellence in teaching'.