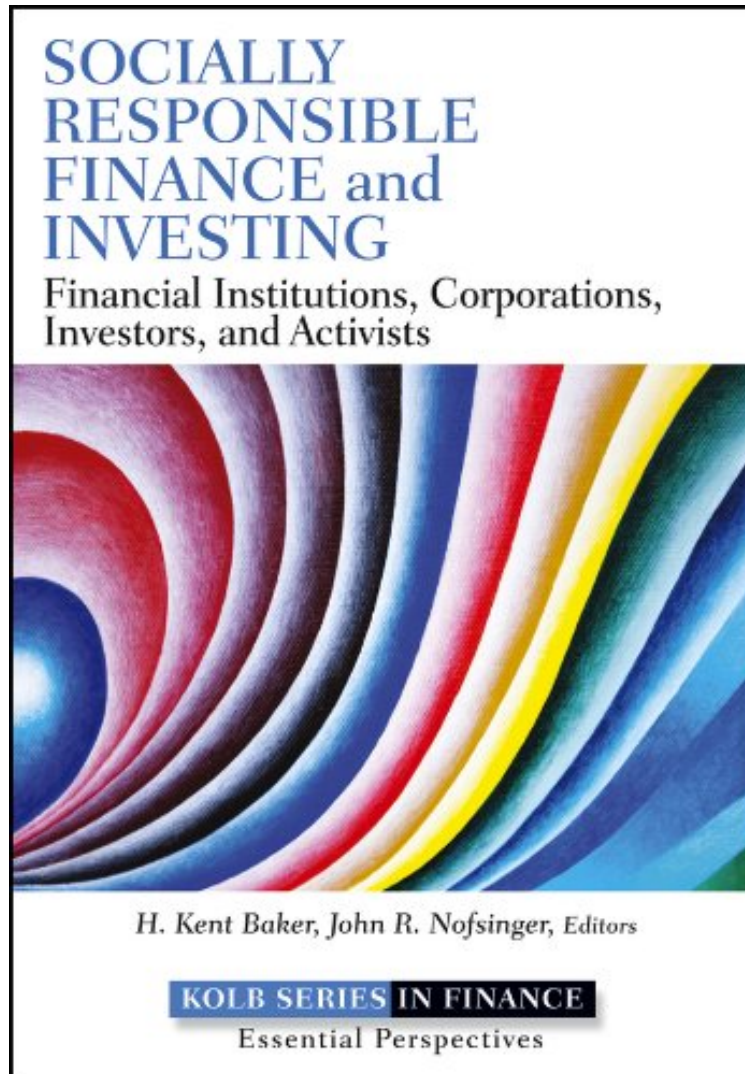


[E-BOOK] Socially Responsible Finance and Investing: Financial Institutions, Corporations, Investors, and Activists (Robert W. Kolb Series)

## **Socially Responsible Finance and Investing: Financial Institutions, Corporations, Investors, and Activists (Robert W. Kolb Series)**

*H. Kent Baker, John R. Nofsinger*

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**H. Kent Baker, John R. Nofsinger : Socially Responsible Finance and Investing: Financial Institutions, Corporations, Investors, and Activists (Robert W. Kolb Series)** before purchasing it in order to gage whether or not it would be worth my time, and all praised Socially Responsible Finance and Investing: Financial Institutions, Corporations, Investors, and Activists (Robert W. Kolb Series):

A detailed look at the role of social responsibility in finance and investing The concept of socially responsible finance and investing continues to grow, especially in the wake of one of the most devastating financial crises in history. This includes responsibility from the corporate side (corporate social responsibility) as well as the investor side (socially responsible investing) of the capital markets. Filled with in-depth insights and practical advice, *Socially Responsible Finance and Investing* offers an important basis of knowledge regarding both the theory and practice of this ever-evolving area of finance. As part of the Robert W. Kolb Series in Finance, this book showcases contributed chapters from professionals and academics with extensive expertise on this particular subject. It provides a comprehensive view of socially responsible foundations and their applications to finance and investing as determined by the current state of research. Discusses many important issues associated with socially responsible finance and investing, like moral hazard and the concept of "too big to fail" Contains contributed chapters from numerous thought-leaders in the field of finance Presents comprehensive coverage starting with the basics and bringing you through to cutting-edge, current theory and practice Now more than ever, we need to be mindful of the social responsibilities of all investment practices. The recent financial crisis and recession has changed the financial landscape for years to come and *Socially Responsible Finance and Investing* is a timely guide to help us navigate this difficult terrain.

From the Inside Flap The socially responsible framework for viewing finance and investing activities continues to gain momentum—especially in the wake of the recent financial and economic crises, which have touched almost every part of the world. As interest in this approach has grown, so has the need for reliable insights on how it can be effectively understood and implemented. That's why *Socially Responsible Finance and Investing*, part of the Robert W. Kolb Series in Finance, has been created. Engaging and informative, this reliable resource contains detailed coverage of the theory, empirical work, and practice associated with the most essential areas of socially responsible finance and investing. It not only blends the conceptual world of academia with the pragmatic view of practitioners, but it also synthesizes relevant research studies, including recent developments in the field. Divided into four comprehensive parts—with each chapter containing discussion questions to help reinforce key concepts—this book: Provides a solid foundation for understanding socially responsible finance and investing by exploring issues such as stakeholder analysis, social entrepreneurship, and the legal aspects of SRI Addresses how the impact of social concerns on financial activities has evolved over time, with insights on everything from managerial compensation and financial secrecy in global banking to predatory lending and real estate sustainability in society Touches on the topic of corporate engagement by examining the various ways of measuring CSR from the perspective of different shareholders, exploring corporate philanthropy from the perspectives of value enhancement and agency cost, and highlighting institutional investor and social activism Focuses on the investment aspects of social responsibility with discussions of the risk-adjusted performance of SRI institutional investors and financial companies, the global money flows into and out of SRI funds, and much more Now more than ever, we need to be mindful of the social responsibilities of all investment practices. The recent financial crisis has changed the financial landscape for years to come and *Socially Responsible Finance and Investing* is a timely guide to help you navigate this difficult terrain.

From the Back Cover The Robert W. Kolb Series in Finance is an unparalleled source of information dedicated to the most important issues in modern finance. Each book focuses on a specific topic in the field of finance and contains contributed chapters from both respected academics and experienced financial professionals. As part of the Robert W. Kolb Series in Finance, *Socially Responsible Finance and Investing* aims to provide a comprehensive understanding of the essential elements associated with this growing discipline. Filled with in-depth insights and practical advice, *Socially Responsible Finance and Investing* takes a wide-ranging view of this ever-evolving area of finance and offers multiple perspectives on issues regarding both its theory and practice. Comprising four informative parts, this timely guide touches on everything from stakeholder analysis and social entrepreneurship to the historical development of SRI, its investment performance, and predictions about its future. Along the way, it also provides important coverage of topics including the impact of social concerns on financial activities as well as the role of governance in CSR. Written with both experienced professionals and serious financial students in mind, this reliable resource puts socially responsible finance and investing in perspective. It skillfully details the current state of research in this area and offers practical guidance on applying the information found here in real-world situations. *Socially Responsible Finance and Investing* contains the latest thinking in this field from some of today's leading practitioners and academics. Engaging and accessible, this book provides a firm understanding of what it will really take to excel at this difficult endeavor.

About the Author H. KENT BAKER, PhD, CFA, CMA, is University Professor of Finance and Kogod Research Professor at the Kogod School of Business at American University, Washington, D.C. As one of the most prolific finance academics, he has published 16 books, and more than 150 refereed articles in such publications as the *Journal of Finance*, *Journal of Financial and Quantitative Analysis*, *Financial Management*, *Financial Analysts Journal*, *Journal of Portfolio Management*, and *Harvard Business Review*. He has consulting and training experience with more than 100 organizations. Professor Baker holds a BSBA from Georgetown University; MEd, MBA, and DBA degrees from the University of Maryland; and a MA, MS, and two PhDs from American University. He also holds CFA and CMA designations. JOHN R. NOFSINGER is a Professor of Finance and Nihoul Faculty Fellow at

Washington State University. He is one of the world's leading experts in behavioral finance and is a frequent speaker on this topic and socially responsible finance at investment management conferences, universities, and academic conferences. Professor Nofsinger has also published more than 50 articles in scholarly and practitioner journals. His research has appeared in the *Journal of Finance*, *Journal of Business*, *Journal of Financial and Quantitative Analysis*, *Journal of Corporate Finance*, *Journal of Banking and Finance*, *Financial Management*, *Financial Analysts Journal*, *Journal of Behavioral Decision Making*, and many others. Professor Nofsinger earned a PhD in finance from Washington State University.