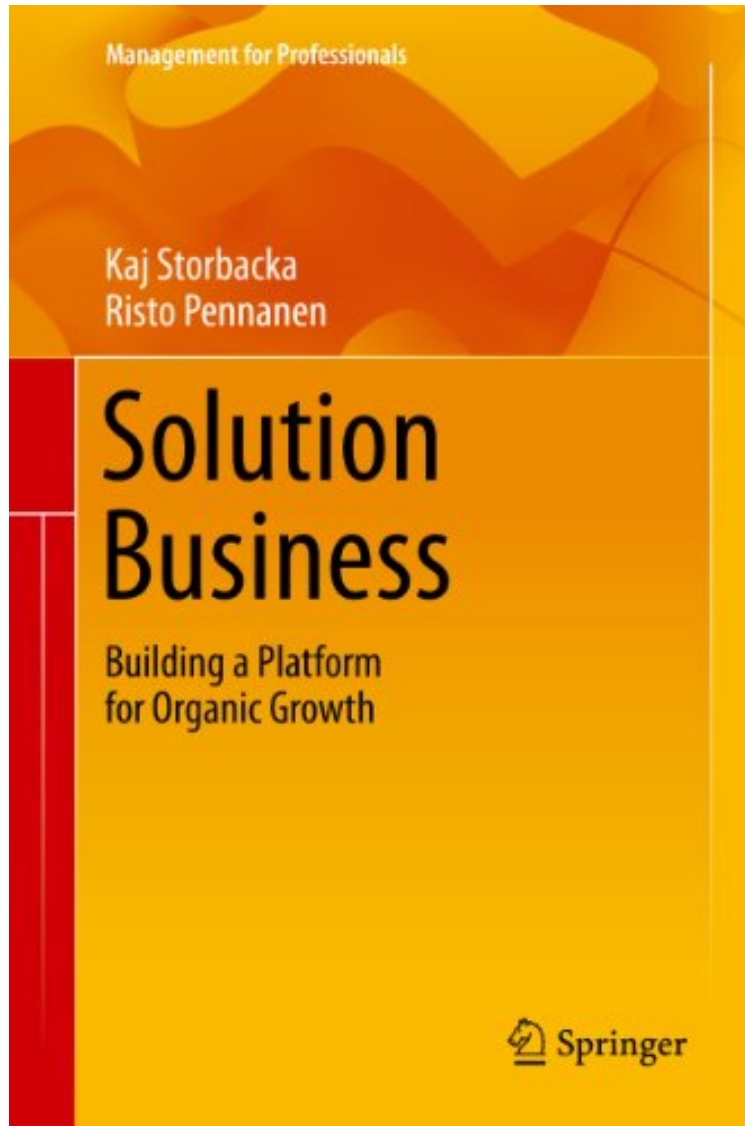



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## Solution Business: Building a Platform for Organic Growth (Management for Professionals)

*Kaj Storbacka, Risto Pennanen*  
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Success in solution business starts by accepting that solution business is a separate business model, not simply another

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