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## Standard and Poor's 500 Guide, 2012 Edition (Standard Poor's 500 Guide)

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**Standard Poor's : Standard and Poor's 500 Guide, 2012 Edition (Standard Poor's 500 Guide)** before purchasing it in order to gage whether or not it would be worth my time, and all praised Standard and Poor's 500 Guide, 2012 Edition (Standard Poor's 500 Guide):

3 of 3 people found the following review helpful. A MUST FOR ALL INVESTORSBy Lawrence Wegeman, Jr.The Standard Poor's 500 stock index is among the most watched averages on Wall Street. This index can be used by the investor as a gauge to show how ones investments measure up.The book is soft covered, 8 1/2" x 10.8" x 1.7" THICK. After 31 pages that itself contain a very informative introduction, each of the Standard Poor's 500 stocks are spanned in description across two full pages. That accounts for 1,031 pages of data and there is nothing one could possible need to know (about each of the stocks) that is not listed. However, as the book wears with time, discovering fresh data is left to the investor. Standard Poor's provides a phone number offering up-to-date stock reports that can be purchased at

a nominal price. After a few months, I took SP up on the updates and discovered updated information--updated to the day--a continued goldmine. Stock performance is shown for the last twelve months together with an estimated projection of earnings and a target stock price. An overview of each corporation; its core business (sometimes broken into national and international sales), balance sheet and cash flow data and of importance per share data for the last ten years including dividend payments. And of course, Standard Poor's stock rating; one through five stars. Years ago I subscribed to the SP Stock Guide, a monthly publication that cost three dollars or thirty six dollars a year and I miss it. However, the Standard Poor's 500 stock index publication is enough for me and contains complete data on each of the 500 stocks. (The Stock Guide contained only one line of fundamental data.) Albeit, this gold mine is limited to the 500 stocks of the Standard Poor's index, but when I think about it, "How many stocks does a person need to be concerned about or own, anyway?" I definitely recommend this book as a must for serious investors--beginners and old timers alike.

0 of 0 people found the following review helpful. Good Overview of the Largest Companies By Full Time Investor An inexpensive reference book for the investor in the market. Good historical data, especially for the long term investor. Definitely worth the money.

5 of 6 people found the following review helpful. NO INDEX/CONTENTS.... Makes this Version useless!! By Trevor J. Riches The Kindle version of Standard and Poor does NOT include an index or tables of contents making this Kindle version totally USELESS!..... do not buy unless you want to search page by page!.....

The most accurate, up-to-date market intelligence for superior investment decisions--from the world's premier financial index! The Standard Poor's 500 Index is the most watched index in America--if not the world. Whether you're an individual investor purchasing stocks, an executive researching corporate competitors, or a job seeker looking for concise and up-to-the-minute overviews of potential employers, you'll find the critical, often hard-to-find information you need in Standard Poor's 500 Guide, 2012 Edition. Easy to use and packed with market intelligence on all 500 companies listed in the SP 500 Index, this authoritative reference includes: Information on the bluest of blue chip stocks--from Abbott Labs and GE to Microsoft and Yahoo! Summaries of each company's business activity, sales history, and recent developments Earnings and dividends data, with four-year price charts Exclusive Standard Poor's Quality Rankings (from A+ to D) New introduction by David M. Blitzer, Ph.D., Managing Director and Chairman of the Index Committee, Standard Poor's In addition, you get unique at-a-glance details about: Stocks with A+ Quality Rankings Companies with five consecutive years of earnings increases--a key indicator of strong long-term performance Per share data, income statement analyses, and balance sheet overviews of each company covered Put the comprehensive, updated data and analysis expertise of the world's premier securities information firm at your fingertips with Standard Poor's 500 Guide, 2012 Edition.

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