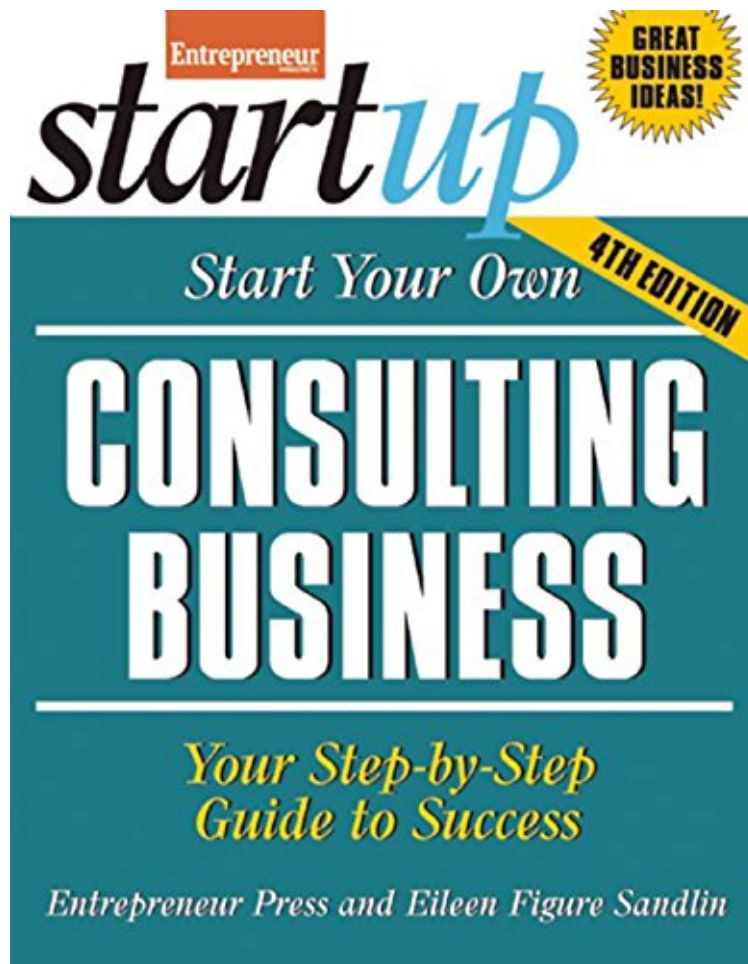


## Start Your Own Consulting Business: Your Step-By-Step Guide to Success (StartUp Series)

*Eileen Figure Sandlin*

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**Eileen Figure Sandlin : Start Your Own Consulting Business: Your Step-By-Step Guide to Success (StartUp Series)** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Start Your Own Consulting Business: Your Step-By-Step Guide to Success (StartUp Series):

2 of 2 people found the following review helpful. completed in 2006, some sections are outdated, but there is still some useful information in it for beginners By Speedreader I agree with some of the other comments that there is outdated information in this book, but it was written several years ago (in 2006), so one should consider that before purchasing. What I did find useful were the references to other websites that could help you with small business training courses, templates to get started, and websites with free information and other government sites that I found useful. These are located at the back of the book as well as the inside, as some chapters were useful. It also paints consulting in a very positive light if you're looking to reinvent yourself. Chapters are easy to follow too, the publisher should update the book, as the information outlined in it could still be valuable to some who don't know where to start

with their business. 3 of 3 people found the following review helpful. Two Stars By Garbonza It's more like a compilation of resources 1 of 1 people found the following review helpful. Book review By LinB Exactly what we were looking for to give us a great idea how to start our business. Loved the sample documents provided in the book and the resources and references mentioned. Very informational and helpful .

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- Set up your business with minimal startup investment
- Identify your target market
- Build a business brand that gets noticed
- Capture clients by showing them you're worth their money
- Price your service
- Advertise and publicize to attract more clients
- Hire a support staff
- And more

Plus, gain powerful insight from interviews with practicing consultants, answers to frequently asked questions and an invaluable resource list. You already have the knowledge—this guide shows you how to share it with others and make a profit!