

[Read and download] Start Your Own Event Planning Business: Your Step-By-Step Guide to Success (StartUp Series)

Start Your Own Event Planning Business: Your Step-By-Step Guide to Success (StartUp Series)

Cheryl Kimball

DOC | *audiobook | ebooks | Download PDF | ePub



[Download](#)

[Read Online](#)

#206780 in eBooks 2015-04-20 2015-04-20 File Name: B00PSSFZSQ | File size: 72.Mb

Cheryl Kimball : Start Your Own Event Planning Business: Your Step-By-Step Guide to Success (StartUp Series) before purchasing it in order to gage whether or not it would be worth my time, and all praised Start Your Own Event Planning Business: Your Step-By-Step Guide to Success (StartUp Series):

5 of 5 people found the following review helpful. Helpful for beginnersBy Daniel E FeldmanVery basic, some of the recommendations are no-brainer and repetitive. Good for a very inexperienced person just starting out. For the experienced person, it's not super helpful.2 of 2 people found the following review helpful. Good read. I'm an event planner and purchased this ...By KP1993Good read. I'm an event planner and purchased this for kicks and giggles. Covers all of the main topics and much of what is covered in college courses0 of 0 people found the following review helpful. Four StarsBy K. Lewisworth reading if you're interested in this field

START YOUR OWN EVENT PLANNING BUSINESS AND CELEBRATE ALL THE WAY TO THE BANK! Weddings, graduations, birthday parties, anniversaries, and conferences—what do these all have in common? Everyone would rather hire someone else to plan and run them! That someone can be you. Take your passion for event planning to the next level with in-the-trenches advice and tools you need to start, run, and grow a successful business. From writing a solid contract to finding reliable vendors, our experts help you identify your niche, teach you how to scout potential clients, evaluate the competition, market your business, and more. Discover how to: Identify a niche and establish yourself within the industry Build a loyal customer base for large and small events Implement targeted strategies for planning commercial, political, civic, social events, and more Promote your business, events, and yourself with Pinterest, Instagram, and other social and online marketing tools Develop proposals, vendor agreements, contracts, and manage day-to-day operations and costs Keep within budget using money-saving tips and industry-tested ideas Plus, gain valuable insights from interviews with practicing event planners, and stay on track with checklists, worksheets, and other resources. Everything you need to make your event planning business a successful reality is right here—get the party started today!

About the Author For more than 30 years, Entrepreneur Media has been setting the course for small business success. From startup to retirement, millions of entrepreneurs and small business owners trust the Entrepreneur Media family—Entrepreneur magazine, Entrepreneur.com, Entrepreneur Press, WomenEntrepreneur.com, EntrepreneurEnEspañol.com, and our industry partners—to point them in the right direction. The Entrepreneur Media family is regarded as a beacon within the small to mid-sized business community, providing outstanding content, fresh opportunities, and innovative ways to push publishing, small business, and entrepreneurship forward. It is headquartered in Irvine, CA. Cheryl Kimball lives in Middleton, NH.