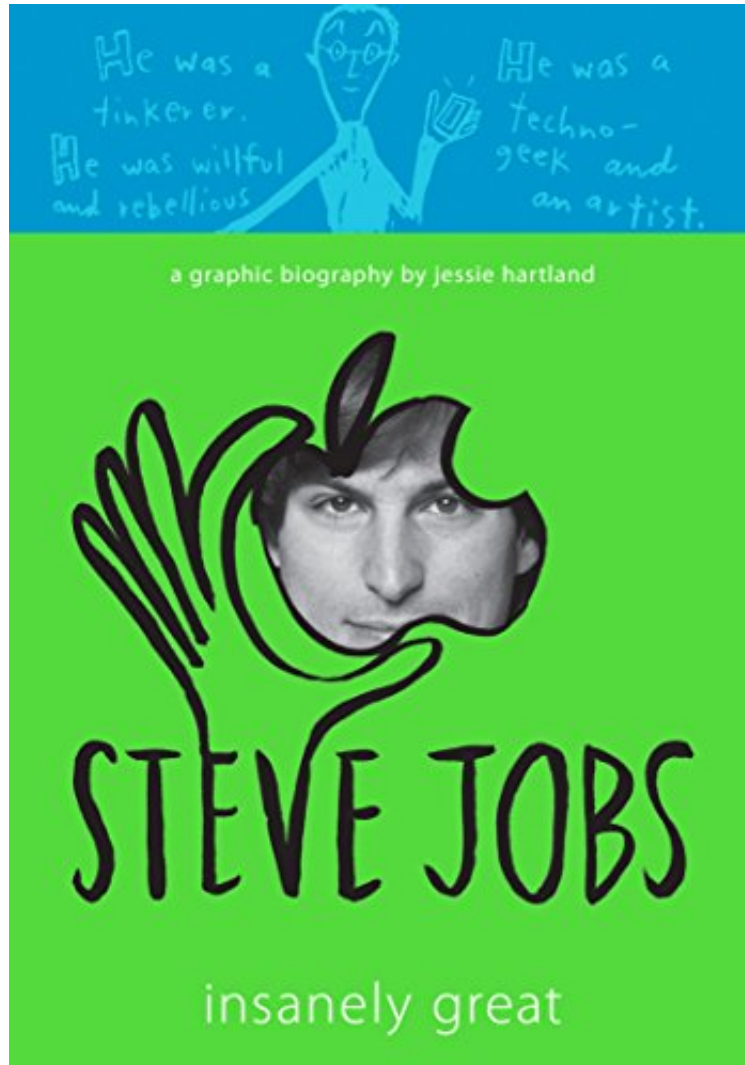


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Steve Jobs: Insanely Great

Jessie Hartland

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Jessie Hartland : Steve Jobs: Insanely Great before purchasing it in order to gauge whether or not it would be worth my time, and all praised Steve Jobs: Insanely Great:

1 of 1 people found the following review helpful. ... a die hard fan of "steve jobs" its a great graphic novel which had enlightened with the missing pieces ...By rajesh kedarbeing a die hard fan of "steve jobs" its a great graphic novel which had enlightened with the missing pieces of his life story in more interesting way.the book has a great pace of telling the story and I was able to finish the book in

Whether they've seen Aaron Sorkin and Danny Boyle's Steve Jobs movie, read Walter Isaacson's biography, or just own an iPhone, this graphic novel retelling of the Apple innovator's life will capture the

imaginations of the legions of readers who live and breathe the technocentric world Jobs created. Told through a combination of black-and-white illustrations and handwritten text, this fast-paced and entertaining biography in graphic format presents the story of the ultimate American entrepreneur, the man who brought us Apple Computer, Pixar, Macs, iPods, iPhones, and more. Jobs's remarkable life reads like a history of the personal technology industry. He started Apple Computer in his parents' garage and eventually became the tastemaker of a generation, creating products we can't live without. Through it all, he was an overbearing and demanding perfectionist, both impossible and inspiring. Capturing his unparalleled brilliance, as well as his many demons, Jessie Hartland's engaging biography illuminates the meteoric successes, devastating setbacks, and myriad contradictions that make up the extraordinary life and legacy of the insanely great Steve Jobs. Here's the perfect book for any teen interested in STEM topics, especially tech. A School Library Journal Best Book of the Year. If a picture is worth a thousand words, then this comic tale can hang with the sprawling biographies. Macworld.com "An accessible take . . . undoubtedly valuable for kids who are growing up using Apple's products but knowing little about the man who created them." GeekDad.com From the Hardcover edition.

From School Library Journal Gr 8 Up "Hartland ably captures the many facets of entrepreneur and innovator Steve Jobs in this graphic biography. Jobs's entire lifespan is here, from his precocious childhood tinkering to his determination to see his final product, the iPad, through before his untimely death. In between, Hartland portrays Jobs in all his geeky, passionate, difficult glory. This work doesn't shy away from Jobs's demanding, perfectionist side, but it also portrays his delight in the "perfect product": an odd mixture that Hartland describes as Jobs's "reality distortion field." Apple is, of course, center stage, and readers will find the graphic representation of the evolution of various Apple products helpful. Hartland also covers Jobs's ouster from Apple in 1985, his development of the NeXT computer, and his work with Pixar. Throughout, panels depicting the latest technology (for instance, color TVs and digital watches in the late 1970s, cordless phones and the Sony Walkman in the 1980s) provide readers with a feel for competing products. The artwork is deceptively simple, at first blush appearing like the doodles of an average teenager, but these loose, expressive illustrations are detailed and convey large amounts of information. VERDICT Luddites and iFans alike should find this volume an illuminating introduction to Jobs's life and the recent history of consumer electronics. Eric Norton, McMillan Memorial Library, Wisconsin Rapids, WI Hartland ably captures the many facets of entrepreneur and innovator Steve Jobs in this graphic biography. Luddites and iFans alike should find this volume an illuminating introduction to Jobs's life and the recent history of consumer electronics. "School Library Journal" starred review "Hartland brings the style of simple drawings paired with easy-to-digest facts she used in her first novel, *Bon Appetit! The Delicious Life of Julia Child*, to a breezy yet thorough illustrated biography of Apple pioneer Jobs." "Publishers Weekly" "Hartland's signature squiggle style and handwritten text create a disarming, intimate view of the subject, as does the lack of any color. Like Jobs's innovative designs, her approach is sleek and simplistic, covering just what is needed while still standing out from the competition." "Booklist" "Wonderfully fun I think he (Jobs) would absolutely adore that there's this graphic biography of him. Nancy Pearl, For being a streamlined look at an impressively packed life, "Insanely Great" is a complete and multifaceted story. The book is nuanced without being sprawling; comprehensive but not exhaustive or exhausting, for that matter. Macworld.com If you are a fan of Steve Jobs, would like to learn more about this brilliant man or like the comic form, then this is the perfect book for you. TeenReads.com I love Hartland's illustrations. They exhibit a pleasing simplicity that should make them appeal to anyone with a love of Apple-style minimalism. CultofMac.com [A]n accessible, engaging, and thoroughly entertaining biography. ComicsGrinder.com "From the Hardcover edition." "About the Author Jessie Hartland is the author and illustrator of the highly acclaimed graphic biography *Bon Appetit: The Delicious Life of Julia Child*, "which the *New York Times*" described as bursting with exuberant urban-naïf gouache paintings and a hand-lettered text that somehow manages to recount every second of Child's life. Her illustrations have appeared in newspapers and magazines throughout the world, including the *New York Times*, *Bon Appetit*, *Martha Stewart Living*, *Real Simple*, "and" *Travel and Leisure*." She is also a commercial artist whose work can be seen on ceramics and fabric, as well as in advertisements and store windows. She lives in New York City with her family. To learn more, visit jessiehartland.com and follow @JessieHartland on Twitter. "From the Hardcover edition."