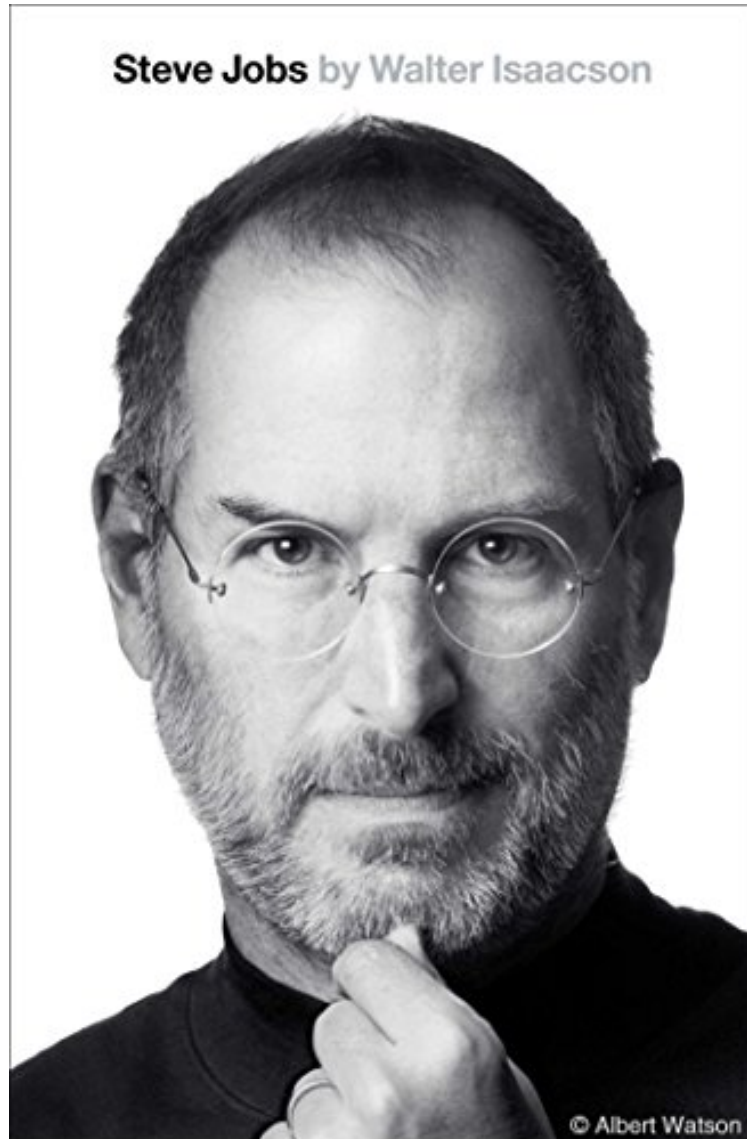


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Steve Jobs

Walter Isaacson

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Walter Isaacson : Steve Jobs before purchasing it in order to gauge whether or not it would be worth my time, and all praised Steve Jobs:

0 of 0 people found the following review helpful. A wonderful bookBy RebeccalynnThis is a wonderful book taking the reader into the journey of Steve Jobs an amazing individual. It is lengthy but worth every page I was able to go through this book in less than a week. The book also covers a lot of individuals who had conflict with Jobs due to his personality which from an early age was very harsh at times. I recommend this book for anyone who enjoys technology, curious about Jobs, or a simply a good read.1 of 1 people found the following review helpful. Even if you

aren't an Apple fan (I am one) you cannot deny the fact that he transformed the world. Compelling!By EA brilliant look into the life and mind of one of the most influential people in our time. Did he cure a major disease, no. But...he did create a new trend in technology that seamlessly makes life easier for everyone. Even if you aren't a fan of Apple, there is no denying that his existence benefited us as a people. Computers, phones, the way we listened to music and much more can be contributed to Jobs' obsessive passion for perfection.Well written, this book takes you behind board meetings, Steve's inner demons, his vulnerabilities and the personality traits that made him so successful. It takes you behind the scenes as he struggles to balance his work life, his family, his personalities and lastly his battle with cancer.It was interesting to learn about Jobs' eating habits, his distaste for certain foods and even the way he viewed products that would seem good in other's eyes. But his unrelenting desire for the perfect product is what drove him to creating some of the best products around...even if you prefer the Google, Microsoft, Android, etc. you cannot deny that Steve was a visionary in which everyone can learn something.I also enjoyed the story about Pixar's partnership with Disney and the early years of Apple and how it was on the brine of collapse.Intriguing and highly recommended.0 of 0 people found the following review helpful. Outstanding biography.By Grumpy GeezerSteve Jobs was a complex man - genius and visionary. However, he could also be cold, aloof, rude, dishonest, ruthless and a host of other distasteful characteristics. Walter Isaacson is one of the best biographers of our time. This is a must read for those interested in the history of the personal computer and so many other personal products that drive today's society. But more importantly, this is the story of a complicated life filled with success and ruined relationships.

FROM THE AUTHOR OF THE BESTSELLING BIOGRAPHIES OF BENJAMIN FRANKLIN AND ALBERT EINSTEIN, THIS IS THE EXCLUSIVE BIOGRAPHY OF STEVE JOBS. Based on more than forty interviews with Jobs conducted over two years—as well as interviews with more than a hundred family members, friends, adversaries, competitors, and colleagues—Walter Isaacson has written a riveting story of the roller-coaster life and searingly intense personality of a creative entrepreneur whose passion for perfection and ferocious drive revolutionized six industries: personal computers, animated movies, music, phones, tablet computing, and digital publishing. At a time when America is seeking ways to sustain its innovative edge, and when societies around the world are trying to build digital-age economies, Jobs stands as the ultimate icon of inventiveness and applied imagination. He knew that the best way to create value in the twenty-first century was to connect creativity with technology. He built a company where leaps of the imagination were combined with remarkable feats of engineering. Although Jobs cooperated with this book, he asked for no control over what was written nor even the right to read it before it was published. He put nothing off-limits. He encouraged the people he knew to speak honestly. And Jobs speaks candidly, sometimes brutally so, about the people he worked with and competed against. His friends, foes, and colleagues provide an unvarnished view of the passions, perfectionism, obsessions, artistry, devilry, and compulsion for control that shaped his approach to business and the innovative products that resulted. Driven by demons, Jobs could drive those around him to fury and despair. But his personality and products were interrelated, just as Apple's hardware and software tended to be, as if part of an integrated system. His tale is instructive and cautionary, filled with lessons about innovation, character, leadership, and values.