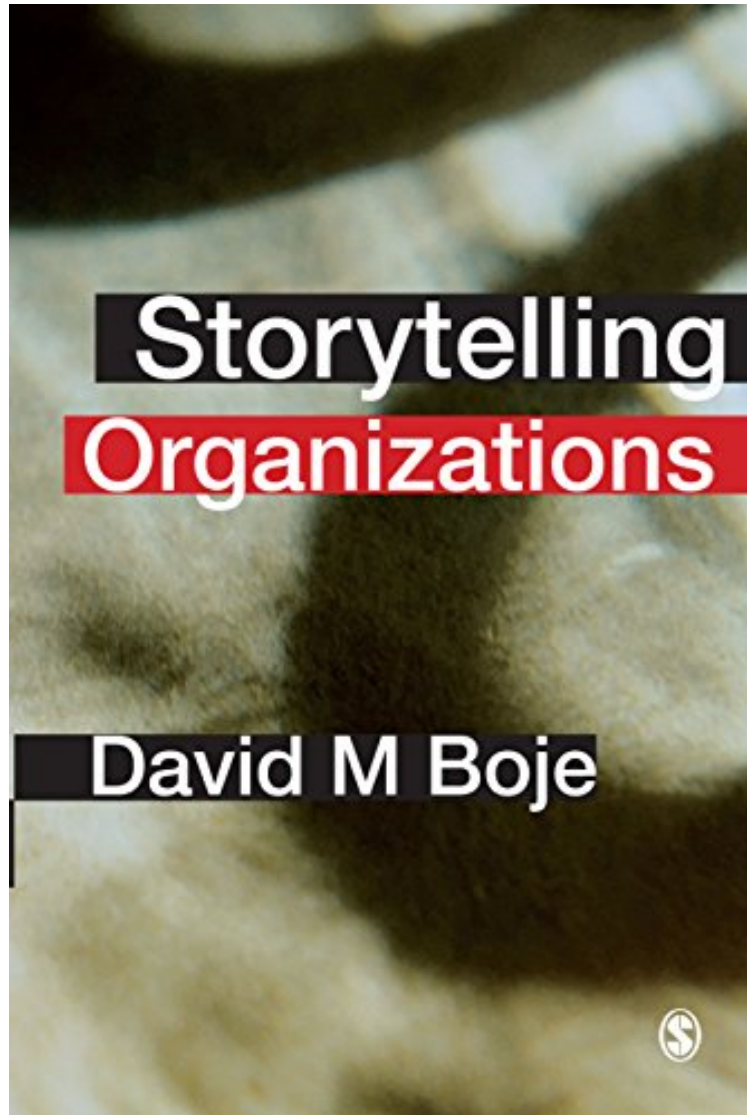


(Library ebook) Storytelling Organizations

# Storytelling Organizations

David Boje

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**David Boje : Storytelling Organizations** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Storytelling Organizations:

0 of 2 people found the following review helpful. Not well-written. By D. Spivak Not well-written. 4 of 4 people found the following review helpful. Tell your own stories - the invaluable guide By W. T. M. Berendsen Written by one of the leading professors in change management, this book is, like the former reviewer states, indeed an invaluable resource for practitioners and academics in the fields of (change) management, management in general and organizational studies. Its value can hardly be overstated, and I would honestly want to give it at least 4 times more stars than being able to give a book at this platform. This book is not just a book, it is a piece of art resulting from a thorough

understanding of a highly complex subject. David Boje is offering the greatest insights into storytelling. And I remember me walking in the streets during the week I was still reading this book. Understanding even more that our whole society is actually a storytelling society. And should be so much more. I suggest to build your own stories around the fragments and understandings reflected in this book. To understand what stories are and the role they play in our lives, to understand in much better ways what stories actually are, you must read this book. And reflect on the many insights to be obtained from it. Table 3.1 on page 77 of the book is an excellent guide for you. This book can not be overrated. It could be overpriced. But at the price at which it is being offered, I would suggest and recommend it to any practitioner or academic in the fields of organizational studies, (change) management and/or consultancy to order and read this book. It will largely add to your skills and understandings of what organizations really are and how they work. This is really a must read for managers and practitioners in the field!

2 of 2 people found the following review helpful. The most important book on storytelling for long. By Ole Fogh Kirkeby. As a philosopher and a professor of the philosophy of management it is very urgent to me to recommend this book. Its metalevel of discourse, its analytical power and its exceptional relevance to practice makes it a truly unique book. It contributes to a genuine new level of reflection on the most important issues of organizing, indeed emphasized by the crisis, the task of creating a new sense of community built on symmetry and non-hierarchical power. This book, being suspicious of hierarchical thinking in general and suggesting alternative, and extremely urgent options to management, shows us a way to conquer the crises: Listen to the stories of the employees, let them flourish, let them graft the chance to create a new community feeling. I seldom read a book so deep, so inspiring, and with such a critical impetus. We live in a world of buzz words about narratives and storytelling, but Boje makes it visible to us where the important distinctions really are. His book is an analytical effort and an encyclopaedia of practical knowledge about how stories might defeat the narratives of power. This book ought to show how the continental philosophical tradition could enrich business economics, if it is taken seriously. He creates a new ground and a new level of reflection. In a time in which knowledge workers are still scarce he shows us ways to recruit and keep them, he shows us what it really means to make values real. He also shows us what autonomy and freedom of employees could be. This is indeed a marvellous book. Ole Fogh Kirkeby, professor, Copenhagen Business School

"Boje does not reflect trends, he is among those who set them" - Hervé Corvellec, Department of Service Management, Lund University "How can I know what I think until I see what David Boje says? What he says about storytelling will forever change what we thought we knew about stories. With remarkable control over a complex argument, Boje recovers, re-punctuates, and re-animates a world of narrative and sensemaking that we have previously taken for granted!" - Karl E. Weick, Rensis Likert Distinguished University Professor of Organizational Behavior and Psychology, Stephen M. Ross School of Business at the University of Michigan "Few people understand stories and storytelling as well as David Boje. It is a measure of Boje's success as a theorist that the word story can never reclaim the innocence and simplicity it once enjoyed. Nor, with the benefit of his work, can organizations be viewed as spaces which occasionally or incidentally spawn stories. Boje's eagerly awaited book forces us to question many of our assumptions about storytelling; it also demands that we revise several of our assumptions about what organizations are" - Yiannis Gabriel, The School of Management, Royal Holloway University of London "Our company is made up of lots of stories. We've found that 'stories' get told and retold and become the fabric of an organization. 'Policies' lay unread in the company handbook or training manual. David Boje taught me the value of stories in an organization. Stories are the 'oil' that makes the gears work. How do you get your message heard in an organization with thousands of people? David Boje taught me the value of telling stories at Stew Leonard's!" - Stew Leonard Jr., Stew Leonard Organization "David Boje is one of the world's leading authorities on storytelling. His work has influenced a generation of organizational theorists and students. He not only provides new ways of understanding organizations but also provides fresh insights into the way in which stories function to provide meanings" - Heather Houml, University of Essex The idea of organizations using 'storytelling' to make sense of themselves and their environment has generated a lot of excitement. Written by the leading scholar in this field, David Boje explores how narrative and storytelling is an important part of an organization's strategy, development and learning processes. With excellent examples from Nike, McDonald's and Disney, readers are shown how the theory that underpins organizational storytelling connects with storytelling in everyday organizational life. David Boje's theories and ideas in relation to the study of storytelling in organizations are highly influential and this book will be a 'must have' for any student or scholar interested in the area.

'Boje's work is a theoretical interpretation of how a writer would have to rethink a million times before he organises his script or story by weaving in all the characters, By doing this, the theories showcased in the book become essential reading for professionals in the film, journalism and advertising industry....Boje does well by reminding us of the basics. And it is here that he allows us to find who we really are as writers, and as organisations' Vishal Krishna Business World prime; Boje's work is a theoretical interpretation of how a writer would have to rethink a million times before he organises his script or story by weaving in all the characters, By doing this, the theories showcased in the book become essential reading for professionals in the film, journalism and advertising industry....Boje does well

by reminding us of the basics. And it is here that he allows us to find who we really are as writers, and as organisationsprime; Vishal Krishna Business WorldAbout the AuthorDavid M. Boje is an amateur blacksmith artist, Professor of Storytelling, Distinguished University Professor, and Bill Daniels Ethics Fellow in Management Department at New Mexico State University. He was awarded an honorary doctorate from Aalborg University, Denmark in 2011 for his contributions to quantum storytelling. He does keynote conference presentations and university seminars around the world. He is founder and president of Standing Conference for Management and Organizational Inquiry| founder and past editor, Tamara Journal and Chair of the NMSU Sustainability Council. He is former Bank of America Endowed Professorship of Management (awarded September 2006-2010), and past Arthur Owens Professorship in Business Administration (June 2003-June 2006) in the Management Department at New Mexico State University.